

Set	Items	Description
S1	59627	VIRTUAL()REALIT? OR VR OR AVATAR
S2	5706126	TRANSACTION? ? OR TRADE OR TRADES OR TRADING
S3	1294683	LIVE
S4	404970	SIMULAT?
S5	5597	(VIRTUAL()REALITY OR AVATAR)(10N)(SHOP? OR STORE? OR MARKE- T? OR RETAIL? OR VENDOR? OR MALL? OR SHOWROOM? OR SHOW()ROOM? ? OR AUCTION?)
S6	506	S5(10N)(S3 OR S4)
S7	427	S6 NOT PY>2000
S8	411	S7 NOT PD=20000331:20041109
S9	268	RD (unique items)

? show file

File 9:Business & Industry(R) Jul/1994-2004/Nov 05  
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9/3,K/1 (Item 1 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
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2737696 Supplier Number: 02737696 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Vera's Retreat Gets Panoramic Online**  
(Vera's Retreat has debuted virtual reality technology, enabling  
simulated shopping experience for customers, on its Web site)  
Women's Wear Daily, v 179, n 41, p 23  
March 01, 2000  
DOCUMENT TYPE: Journal ISSN: 0149-5380 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 468

(USE FORMAT 7 OR 9 FOR FULLTEXT)  
(Vera's Retreat has debuted virtual reality technology, enabling  
simulated shopping experience for customers, on its Web site)

TEXT:  
By Brad Barth

YORK -- Cosmetics **retailer** Vera's Retreat in the Glen has introduced  
**virtual reality** technology to its Web site, giving online customers a  
**simulated shopping** experience at this exclusive, Bel Air, Calif., beauty  
store.  
Consumers who access the Vera's...

9/3,K/2 (Item 2 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
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2632558 Supplier Number: 02632558 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Christie's Not Abandoning Plans For Online Auction Site**  
(Despite previous report, Christie's International insists it's not  
abandoning plans for online auctions)  
Newsbytes News Network, p N/A  
November 12, 1999  
DOCUMENT TYPE: Journal (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 342

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:  
...to upgrade the site by the first half of next year to include real-time  
**auctions**, **live** Webcasts, chat rooms, audio and video clips and **virtual**  
**reality** tours.

"We plan on merging our Internet **auctions** and our existing Web site,"  
Carroon said. "We will be expanding christies.com to develop..."

9/3,K/3 (Item 3 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
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2575051 Supplier Number: 02575051  
**RIDING HIGH**  
(Piramal Holding Ltd will spend about Rs300 crore to present Crossroads,

India's first international class shopping mall)  
Business India, p 52  
September 05, 1999  
DOCUMENT TYPE: Journal ISSN: 0254-5268 (India)  
LANGUAGE: English RECORD TYPE: Abstract

ABSTRACT:  
...have 20,000 sq feet recreation arcade called Jammin' which will house bumper cars, bowling, **simulation** and **virtual reality** games. The mall will house the largest McDonald's outlet in Mumbai while its Food Court will offer...

9/3,K/4 (Item 4 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
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2550362 Supplier Number: 02550362 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Going Strong**  
**(Revenues in the computer graphics industry rose from \$63.3 bil in 1998 to \$71.7 bil in 1999)**  
Computer Graphics World, v 22, n 8, p 22  
August 1999  
DOCUMENT TYPE: Journal ISSN: 0271-4159 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 674

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:  
...multimedia (including presentation applications), CAD/CAM/CAE, graphic arts, art, animation, medical and scientific visualization, **virtual reality**, and real-time **simulation**.

For the overall computer graphics **market**, Machover Associates expects a compound annual growth (CAG) of 13% (from \$71.7 billion to...

9/3,K/5 (Item 5 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
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2448181 Supplier Number: 02448181 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**(Technology) Samsung Electronics Introduces 3D TFT-LCD Monitor**  
**(Samsung Electronics has introduced what it calls the world's first 3D TFT-LCD monitor, a 17-inch product called 3D Hyper Monitor)**  
The Korea Economic Weekly, p N/A  
April 21, 1999  
DOCUMENT TYPE: Business Newspaper (South Korea)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 358

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:  
...outer space), and areas requiring a high degree of realism (mock military maneuvers, aircraft flight **simulators**, the medical field, **virtual reality** games, video-conferencing, 3D movies and so on)".

The world **market** for 3D monitors stood at 5,000 units in 1997, doubling

to 10,000 units...

9/3,K/6 (Item 6 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
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2393530 Supplier Number: 02393530 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Virtual-Reality Equipment Market To Grow Over Five Years**  
(It has been forecast that the global flight-simulator market will more than double in five years)  
Microwaves & RF, v 38, n 2, p 29  
February 1999  
DOCUMENT TYPE: Journal ISSN: 0745-2993 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 148

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...dollar industry in 1998, will more than double in five years. The annual non-flight **simulator virtual - reality market** will also reach the billion-dollar level within the next four years (see figure). Military...

9/3,K/7 (Item 7 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
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2387742 Supplier Number: 02387742 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Less is more**  
(Sports sponsorship is currently worth about UKPd350 mil/yr in the UK, while arts sponsorship is worth about UKPd100 mil in the UK)  
Incentive Today, v 14, n 2, p 24+  
February 1999  
DOCUMENT TYPE: Journal ISSN: 1351-4555 (United Kingdom)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 2112

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...To help companies maximise the results of a sponsorship campaign, Objective Performance, a London-based **marketing** consultancy, has developed a measurement system it describes as a "**virtual reality** test drive," or a **simulated** 3D sponsorship environment. Clients, which currently include the Institute of Directors and the Olympic Hockey...

9/3,K/8 (Item 8 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
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2352113 Supplier Number: 02352113 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Comcast Dives Headfirst into Internet Craze**  
(Comcast will establish Comcast Interactive Capital Group, venture capital fund concentrating on Internet; also launched Internet portal)  
Cable World, v 11, n 2, p 24  
January 11, 1999  
DOCUMENT TYPE: Journal ISSN: 1042-7228 (United States)

LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 613

(USE FORMAT 7 OR 9 FOR FULLTEXT)

ABSTRACT:

...Internet portal," targeted at online users possessing high-speed modems. The high-bandwidth portal features **live** sports and music, online **shopping**, **virtual reality** and multi-player games. Additionally, Comcast will establish Comcast Interactive Capital Group (CIC), a venture...

TEXT:

...users." As such, the portal offers a number of high-speed enhanced content, including video **shopping**, **live** music, multiplayer games, **virtual reality** and **live** sports. However, entering the site with a slow connection will not yield much.

Comcast currently...

9/3,K/9 (Item 9 from file: 9)

DIALOG(R)File 9:Business & Industry(R)  
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2335478 Supplier Number: 02335478 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Comcast Unveils Broadband Internet Portal**

(ComCast is teaming with several US broadband Internet service providers to offer the industry's first broadband Internet portal called OnBroadband, designed for use by Internet users with access to high-speed Internet connections)

Newsbytes News Network, p N/A

January 06, 1999

DOCUMENT TYPE: Journal ISSN: 0983-1592 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 410

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...first time, access to a variety of multimedia enhanced information and entertainment, including video enhanced **shopping**, up-to-the-minute news, **live** music, multi-player games, **virtual reality** tours, **live** sporting events, and sports coverage, for example.

Interestingly, Newsbytes notes that OnBroadband also provides information ...

9/3,K/10 (Item 10 from file: 9)

DIALOG(R)File 9:Business & Industry(R)  
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2317202 Supplier Number: 02317202 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Port of Call: Your Living Room**

(Renaissance Cruises hooks up with America Online for direct bookings, while Carnival Cruise Lines selects Cruise Vacation Professionals to look for 10,000 amateurs willing to pay \$396 each to become at-home sales associates booking cruises to friends and relations)

Brandweek, v 39, n 45, p 1+

November 30, 1998

DOCUMENT TYPE: Journal ISSN: 1064-4318 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 495

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...turn 2,000 members into cruise specialists.

Meanwhile, Renaissance signed America Online to sponsor a **virtual reality** exhibit that will travel to **shopping malls** and **simulate** the cruise experience for consumers. The display will hit retail centers next year in L...

9/3,K/11 (Item 11 from file: 9)

DIALOG(R)File 9:Business & Industry(R)  
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2231146 Supplier Number: 02231146 (USE FORMAT 7 OR 9 FOR FULLTEXT)

In Brief: CN Tower

(The CN Tower will debut the first phase of its UKPd11 mil expansion project, which features a cafe, shops, rides, and games)

Travel Trade Gazette UK & Ireland, n 2314, p 33

May 27, 1998

DOCUMENT TYPE: Journal; News Brief ISSN: 0262-4397 (United Kingdom)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 36

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...expansion at Toronto's CN Tower is due to open this month with two new **simulated** rides, **virtual - reality** games, **shops** and a 300-seat cafe in the base area. ...

9/3,K/12 (Item 12 from file: 9)

DIALOG(R)File 9:Business & Industry(R)  
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2221279 Supplier Number: 02221279 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Virtual Reality Golf Simulators to Bring Top Courses to Omaha, Neb.**

(Austad's Golf stores rolling out golf simulators)

Omaha World-Herald, p N/A

August 18, 1998

DOCUMENT TYPE: Regional Newspaper (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 604

(USE FORMAT 7 OR 9 FOR FULLTEXT)

ABSTRACT:

...Riviera and Troon North, are coming to Omaha. The golf courses will be available through **virtual - reality** golf **simulators** that Austad's Golf **store** will feature at its second Omaha site, opening in November at Westwood Plaza Shopping Center...

TEXT:

...Riviera and Troon North, are coming to Omaha.

The golf courses will be available through **virtual - reality** golf **simulators** that Austad's Golf **store** will feature at its second Omaha site, opening in November at Westwood Plaza Shopping Center...

9/3,K/13 (Item 13 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
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2182769 Supplier Number: 02182769 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**THE RACE TO WALL STREET: CART'S SUCCESSFUL IPO HAS CAUGHT THE ATTENTION OF OTHER MOTORSPORTS ENTITIES WITH AN EYE TOWARD GOING PUBLIC**  
(Championship Auto Racing Teams Inc. is the first professional sports league to go public; its IPO of 4.66 mil shares at \$16 each raised \$75.2 mil)

Crain's Cleveland Business, p G-5  
July 06, 1998  
DOCUMENT TYPE: Journal ISSN: 0197-2375 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 1099

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...talent to enter the CART system, Mr. Craig said. CART also is seeking to acquire **simulation** or **virtual reality** racing products to sell to the consumer **market**.

The second major reason for going public was "to try to give the (racing) teams...

9/3,K/14 (Item 14 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
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1888369 Supplier Number: 01888369 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Joint Venture Banks On 'Star Trek' Appeal**  
(Construction is continuing on the \$70 mil, 60,000-sq-ft themed attraction set to open in the summer of 1997 at the Las Vegas Hilton)

Amusement Business, v 109, n 26, p 5+  
June 30, 1997  
DOCUMENT TYPE: Journal ISSN: 0003-2344 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 588

(USE FORMAT 7 OR 9 FOR FULLTEXT)

ABSTRACT:

...to be called Star Trek: The Experience. The ambitious "Star Trek"-themed project includes a **simulator** ride, computer games and interactive video and **virtual reality** stations, as well as a **retail store**, lounge and restaurant. Since Paramount Parks fall under entertainment and publishing company Viacom Inc's...

TEXT:

...they respond very positively; they become excited."

The ambitious 'Star Trek'-themed project includes a **simulator** ride,

computer games, and interactive video and **virtual reality** stations, as well as a **retail store**, lounge and restaurant (AB, Feb. 26, 1996).

Since Paramount Parks fall under entertainment and publishing...

9/3,K/15 (Item 15 from file: 9)

DIALOG(R)File 9:Business & Industry(R)  
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1880282 Supplier Number: 01880282 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**DIVISION GROUP SEES BENEFIT OF SOFTWARE FOCUS, SAYS NICHE IS CAD MARKET, NOT VIRTUAL REALITY**

(Division Group sees benefits of divesting itself of hardware division & focusing on software, as its losses significantly fall to GBP965,000 vs losses last time of GBP2.4m; firm is focusing on profit rather than turnover)

Computergram International, n 3199, p N/A

July 09, 1997

DOCUMENT TYPE: Newsletter ISSN: 0268-716X (United Kingdom)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 468

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...he goes as far as to say that there is no such thing as a **virtual reality market**. There are, he says, **markets for virtual reality tools**, and Division has focused on the engineering and manufacturing **markets**, with specific emphasis on what it calls interactive product **simulation**. This, he says, is why Division should not be compared to the likes of Superscape...

9/3,K/16 (Item 16 from file: 9)

DIALOG(R)File 9:Business & Industry(R)  
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1860839 Supplier Number: 01860839 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**VIRTUAL PIONEERS GET A SHOT OF REALITY**

(Virtuality Group Plc, Superscape Virtual Reality Plc and Division Group Plc all run into some difficulty in 1996; cash requirements for virtual reality technology cited)

Computergram International, n 3185, p N/A

June 19, 1997

DOCUMENT TYPE: Newsletter ISSN: 0268-716X (United Kingdom)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 1058

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...engineering products which are cheaper to build than physical prototypes and are more flexible for **simulation** and training. Furthermore, there are signs that the **market for virtual reality products** is picking up. Grimsdale of Division, says the company is seeing a heightened awareness...

9/3,K/17 (Item 17 from file: 9)



DIALOG(R)File 9:Business & Industry(R)  
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1508648 Supplier Number: 01508648 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**BMG Interactive, Zombie enter new multititle deal**  
**(BMG Interactive signs seventh publishing alliance with game developer, Zombie)**

Discount Store News, v 35, n 11, p 81

June 03, 1996

DOCUMENT TYPE: Journal ISSN: 0012-3587 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 84

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...publishing alliance with a game developer. Under its multiple agreement with Zombie, a developer of **virtual reality** software, BMG will **market** and distribute several of Zombie's advanced military **simulation** titles and games to be released in 1997.

Prior to the early May announcement of...

9/3,K/18 (Item 18 from file: 9)

DIALOG(R)File 9:Business & Industry(R)  
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1500333 Supplier Number: 01500333 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Cybersmith Teams With DEC, Plans "Mega" Web Stores**  
**(Cybersmith and Digital Equipment Corp. form pact, former launches third in series of 15 stores being opened nationwide)**

Newsbytes News Network, p N/A

May 23, 1996

DOCUMENT TYPE: Journal (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 790

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...awning extension to the main Boston store, the visitors engaged in Internet access and "ski **simulation** ."

The new Fanieul **Market** branch is also outfitted with CU-See-Me videoconferencing; **virtual reality** (VR) pods; computer games; and software for creating home pages, screen savers, and "digital greeting...

9/3,K/19 (Item 19 from file: 9)

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1484926 Supplier Number: 01484926 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Discovery Buying Trouble Nature Co. Stores**

**(Discovery Communications Inc to acquire the 117 store The Nature Company chain of retail stores for \$40 mil from the CML Group Inc)**

Multichannel News, p 78

May 06, 1996

DOCUMENT TYPE: Journal ISSN: 0276-8593 (United States)

LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 578

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...cost \$1 million to open, but DCI will begin to open much larger, \$10 million **stores** that will **market** themselves as mini-theme parks featuring **virtual reality simulators** .

Hendricks added that with The Nature Company's \$130 million a year in revenues, DCI...

9/3,K/20 (Item 20 from file: 9)

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1461117 Supplier Number: 01461117 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Vivid, Hockey Hall Market VR Game**

(Vivid Group (Toronto, ON), Hockey Hall of Fame (Toronto, ON) in joint venture to market "Shut Out," virtual reality goaltender simulation game)

Amusement Business, v 108, n 15, p 25

April 08, 1996

DOCUMENT TYPE: Journal ISSN: 0003-2344 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 63

(Vivid Group (Toronto, ON), Hockey Hall of Fame (Toronto, ON) in joint venture to market "Shut Out," virtual reality goaltender simulation game)

9/3,K/21 (Item 21 from file: 9)

DIALOG(R)File 9:Business & Industry(R)  
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1444927 Supplier Number: 01444927 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Australia Cinema Complex Adding \$1 Mil Iwerks TurboRide Attraction**

(Highpoint cinema complex in Melbourne, Australia, operated by Hoyts Corp, will house the country's first Iwerks TurboRide attraction if a deal announced by Iwerks and Hoyts is finalized)

Amusement Business, v 108, n 13, p 28

March 25, 1996

DOCUMENT TYPE: Journal ISSN: 0003-2344 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 636

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...say that the center will include video and amusement games as well as interactive and **virtual reality** rides.

"We perceive there is no difference in the **market** for [motion **simulation**] rides and the market for the cinemas," Delaney said. "The demand for this type of..."

9/3,K/22 (Item 22 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
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1416521 Supplier Number: 01416521 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Star Trek Attraction Construction Begins**  
(A \$50 mil attraction called Star Trek: The Experience is to be built in Las Vegas, NV; is joint venture involving Paramount Parks, Las Vegas Hilton)  
Amusement Business, v 108, n 9, p 26  
February 26, 1996  
DOCUMENT TYPE: Journal ISSN: 0003-2344 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 693

(USE FORMAT 7 OR 9 FOR FULLTEXT)

ABSTRACT:  
...set to open in the spring of 1997. The attraction will include a 22-minute **simulator** ride, state-of-the-art computer games, interactive video and **virtual reality** stations, along with a **retail store** and themed restaurant and lounge. The attraction will include a virtuality station where visitors are...

TEXT:  
...Scheduled to open in the spring of 1997, the attraction will include a 22-minute **simulator** ride, state-of-the-art computer games, interactive video and **virtual reality** stations, as well as a **retail store** and themed restaurant and lounge.

Under the direction of Jane Cooper, president of Paramount Parks...

9/3,K/23 (Item 23 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
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1386840 Supplier Number: 01386840 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Multimillion-Dollar Star Trek Attraction To Break Ground At Las Vegas Hilton**  
(Star Trek: The Experience, a 65,000 sq ft interactive attraction, will be built at the Las Vegas Hilton starting 1/24/96)  
Amusement Business, v 108, n 4, p 23  
January 22, 1996  
DOCUMENT TYPE: Journal ISSN: 0003-2344 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 301

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:  
...per hour, will feature a variety of entertainment elements, including a 22-minute interstellar ride **simulation** experience, interactive video and **virtual reality** stations offering state-of-the-art computer games, a specialty **shop** featuring venue-unique souvenirs and licensed "Star Trek" merchandise, and a restaurant and lounge with...

9/3,K/24 (Item 24 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)

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1261813 Supplier Number: 01261813 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Sense8 Has Virtual-Reality Feel**  
(Sense8 will ship World Up toolkit for creation ofr virtual - reality simulations and applications for commercial market )  
Computer Reseller News, p 53  
August 14, 1995  
DOCUMENT TYPE: Journal ISSN: 0893-8377 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 275

(USE FORMAT 7 OR 9 FOR FULLTEXT)  
(Sense8 will ship World Up toolkit for creation ofr virtual - reality simulations and applications for commercial market )

TEXT:

...Corp. plans to ship by the end of September a new toolkit focused on creating **virtual - reality simulations** and applications for the commercial **market** .

The software, known as World Up, is being focused on designers in manufacturing, industrial design...

9/3,K/25 (Item 25 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
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1256643 Supplier Number: 01256643  
**Selling Virtual Reality, in Indiana**  
(Virtually Yours has opened the first retail store devoted to selling virtual reality equipment to consumers)  
New York Times , v CXLIV, n 50146, p C5  
August 07, 1995  
DOCUMENT TYPE: National Newspaper ISSN: 0362-4331 (United States)  
LANGUAGE: English RECORD TYPE: Abstract

ABSTRACT:

Virtually Yours has opened the first **retail store** devoted to selling **virtual reality** equipment to consumers. The single **store** in Indianapolis, IN, offers, games, flight **simulation** programs, headgear, and computer cards supporting links to other **virtual reality** players. Overall, the **virtual reality** equipment **market** is estimated currently at less than \$90 mil/yr in consumer sales. However, the forecast...

9/3,K/26 (Item 26 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
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1211585 Supplier Number: 01211585 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**UA circuit buys stake in reality**  
(Virtual World Entertainment Inc has sold an unspecified minority equity stake to United Artists Theatre Circuit Inc)  
Hollywood Reporter, v CCCXXXVII, n 28, p 14  
June 06, 1995  
DOCUMENT TYPE: Journal ISSN: 0018-3660 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 231

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...joint statement. Plans call for Virtual World to equip the centers with eight to 24 **virtual - reality simulators**.

"The **market** penetration Virtual World has already established and its ability to continually upgrade and expand its...

9/3,K/27 (Item 27 from file: 9)

DIALOG(R)File 9:Business & Industry(R)  
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1188131 Supplier Number: 01188131 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Media's new voyage**

(Hilton Hotels Corp is to spend \$50 mil for a new gaming facility in conjunction with Paramount Parks planned \$70 mil "Star Trek" attraction in Las Vegas)

Electronic Media, v 14, n 19, p 30+

May 08, 1995

DOCUMENT TYPE: Journal ISSN: 0745-0311 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 1642

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...casinos."

Patrons will assume the identity of a Starfleet or alien crew member on a **simulated** ride featuring interactive video and **virtual reality** stations, and can touch down amid a "Star Trek" **store**, a Cardassian restaurant and a state-of-the-art gaming facility. Hilton and Paramount share...

9/3,K/28 (Item 28 from file: 9)

DIALOG(R)File 9:Business & Industry(R)  
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1149569 Supplier Number: 01149569 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**BRIEFS: Ocean Spray Cranberries**

(Ocean Spray Cranberries kicks off Juice Jam '95 promotional tour in Plant City, FL)

Advertising Age, v 66, n 12, p 22

March 20, 1995

DOCUMENT TYPE: Journal; News Brief ISSN: 0001-8899 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 73

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

...tour at the Strawberry Festival in Plant City, Fla. The campaign, being handled by Innova **Marketing**, Minneapolis, features a **virtual reality** motion- **simulator** ride at selected events that allows participants to fly an F-16 fighter jet and...

9/3,K/29 (Item 29 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
(c) 2004 The Gale Group. All rts. reserv.

1105362 Supplier Number: 01105362 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Cutty Sark: Dealing with (virtual) reality**  
**(Hiram Walker & Sons launched virtual reality advertising effort involving**  
**national tour; unable to determine yet its impact on sales)**  
Advertising Age, v 66, n 3, p 23  
January 16, 1995  
DOCUMENT TYPE: Journal ISSN: 0001-8899 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 1008

(USE FORMAT 7 OR 9 FOR FULLTEXT)

ABSTRACT:

...future looks brighter, as the company attempts to rejuvenate a sagging brand in a flat **market**. The firm arranged for two high-technology **virtual reality simulators**, produced a storyline founded on a man who supplied Cutty Sark during Prohibition, and assembled...

TEXT:

...voyage for Cutty Sark, a bold move to revitalize a lagging brand in a flat **market**. The **marketer** commissioned two state-of-the-art **virtual reality simulators**, developed a storyline based on the legend of Captain McCoy -- a real ship captain who...

9/3,K/30 (Item 30 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)  
(c) 2004 The Gale Group. All rts. reserv.

1071291 Supplier Number: 01071291 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Virtual reality branches out**  
**(Workstation and PC-level virtual reality is finding applications in**  
**specialized markets other than entertainment; also industry forecast)**  
Computer Reseller News, p 63  
November 07, 1994  
DOCUMENT TYPE: Journal; Industry Overview ISSN: 0893-8377 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 390

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:

BY HEATHER CLANCY

San Mateo, Calif.

Workstation and PC-level **virtual - reality** technology is steadily building a following in specialized **markets**, such as scientific **simulation** and visualization, expanding out from its traditional focus on entertainment-related applications.  
"The definition is..."

9/3,K/31 (Item 31 from file: 9)  
DIALOG(R)File 9:Business & Industry(R)

(c) 2004 The Gale Group. All rts. reserv.

1020971 Supplier Number: 01020971

**Defense: la course a l'hyperrealisme**

**(Sogitec (France) had turnover of some FFr260 mil during 1993, with FFr170 mil coming from electronics division; gets defense contract)**

Echos, p 22

May 11, 1994

DOCUMENT TYPE: Business Newspaper ISSN: 0153-4831 (France)

LANGUAGE: French RECORD TYPE: Abstract

**ABSTRACT:**

The defence industry is benefitting from developments within the **virtual reality market** which have enabled manufacturers of civil and military **simulators** to develop systems which offer increasing levels of realism. The leading simulator manufacturer in France...

**9/3,K/32 (Item 1 from file: 15)**

DIALOG(R)File 15:ABI/Inform(R)

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02277710 86921901

**Defence conversion: surviving (and prospering) in the 1990s**

Thomas S. Sillers; Brian H. Kleiner

Work Study v46n2 PP: 45-48 1997

ISSN: 0043-8022 JRNL CODE: WST

WORD COUNT: 2450

...TEXT: to the military, with expertise in the areas of artificial intelligence, real-time modelling and **simulation**, and **virtual reality**. In 1992, aware of the dwindling opportunities in the defence **market**, the company began to explore opportunities in commercial sectors, choosing the entertainment field because of...

**9/3,K/33 (Item 2 from file: 15)**

DIALOG(R)File 15:ABI/Inform(R)

(c) 2004 ProQuest Info&Learning. All rts. reserv.

01971397 47509526

**Developing new rules for new markets**

Roberts, John H

Academy of Marketing Science. Journal v28n1 PP: 31-44 Winter 2000

ISSN: 0092-0703 JRNL CODE: AMK

WORD COUNT: 10254

...TEXT: particularly with computer-aided design/computer-aided manufacturing [CAD-CAM]) provide the opportunity for better **simulation**, and **virtual reality** allows for information acceleration of the consumer through the **market** evolution experience. In terms of then choosing measures for the effect of these stimuli in...

**9/3,K/34 (Item 3 from file: 15)**

DIALOG(R)File 15:ABI/Inform(R)

(c) 2004 ProQuest Info&Learning. All rts. reserv.

01841183 04-92174

**Wal-Mart tries to make shopping fun again**

Scally, Robert  
Discount Store News v38n11 PP: 39, 52 Jun 7, 1999  
ISSN: 0012-3587 JRNL CODE: DSN  
WORD COUNT: 1205

...TEXT: Last year's Power Rangers In Space Rocket Tour traveled to Wal-Marts in 45 **markets** during a seven-month period in 1998 with a **virtual reality** space travel **simulator** ride created by Iwerks and co-sponsored by master toy licensee Bandai.

More than 100...

9/3,K/35 (Item 4 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2004 ProQuest Info&Learning. All rts. reserv.

01823979 04-74970  
**Insurance for fun!**  
Boone, Elisabeth  
Rough Notes v142n5 PP: 44-48 May 1999  
ISSN: 0035-8525 JRNL CODE: RNO  
WORD COUNT: 1678

...TEXT: ski lifts and trams, and snowboards; climbing equipment; rock walls; laser tag devices; paintball games; **simulators** and **virtual reality** games; video arcade games; **mall** rides; computer chips in both games and rides-and the list goes on.

"Our prospects...

9/3,K/36 (Item 5 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2004 ProQuest Info&Learning. All rts. reserv.

01741431 03-92421  
**Port of call: Your living room**  
Beirne, Mike  
Brandweek v39n45 PP: 1, 6 Nov 30, 1998  
ISSN: 1064-4318 JRNL CODE: IADW  
WORD COUNT: 496

...TEXT: turn 2,000 members into cruise specialists.

Meanwhile, Renaissance signed America Online to sponsor a **virtual reality** exhibit that will travel to **shopping malls** and **simulate** the cruise experience for consumers. The display will hit retail centers next year in L...

9/3,K/37 (Item 6 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2004 ProQuest Info&Learning. All rts. reserv.

01591070 02-42059  
**Marketing information on the I-way**  
Kannan, P K; Chang, Al-Mei; Whinston, Andrew B  
Communications of the ACM v41n3 PP: 35-40+ Mar 1998  
ISSN: 0001-0782 JRNL CODE: ACM



WORD COUNT: 4151

...TEXT: and opinions about brands and concepts, and understand purchasing habits [12]. Advancements in multimedia and **virtual reality** technology are enabling research using **simulated** products, services, and **shopping** environments [6]. These and other novel qualitative research techniques such as "storytelling" [7], in which...

9/3,K/38 (Item 7 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

(c) 2004 ProQuest Info&Learning. All rts. reserv.

01509172 01-60160

**The LearningWorks development and delivery frameworks**

Goldberg, Adele; Abell, Steven T; Leibs, David

Communications of the ACM v40n10 PP: 78-81 Oct 1997

ISSN: 0001-0782 JRNL CODE: ACM

WORD COUNT: 1612

...TEXT: Omitted)

Captioned as: Figure 2.

(Illustration Omitted)

Captioned as: Figure 3.

We developed a city **simulation** framework, in which subteams create a **virtual reality** of city services such as hotels, restaurants, banks, and clothing **stores**, for example.' An example virtual city is shown in Figure 3. The framework supports the...

9/3,K/39 (Item 8 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

(c) 2004 ProQuest Info&Learning. All rts. reserv.

01400079 00051066

**Las Vegas: Big city in the desert**

Anonymous

Incentive Las Vegas Supplement PP: 3 Apr 1997

ISSN: 1042-5195 JRNL CODE: IMK

WORD COUNT: 533

...TEXT: The Experience will incorporate a number of entertainment elements, including computer games, interactive video and **virtual reality** stations, a **simulator** ride, **shops** and restaurants all at the Las Vegas Hilton.

This planner can only touch upon all...

9/3,K/40 (Item 9 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

(c) 2004 ProQuest Info&Learning. All rts. reserv.

01367755 00-18742

**Game theory**

Casper, Carol

Restaurant Business v96n3 PP: 76-78 Feb 1, 1997  
ISSN: 0097-8043 JRNL CODE: RTB  
WORD COUNT: 786

...ABSTRACT: Dollar Midway, with more than 300 amusements, from old-fashioned carnival games to high-technology **simulators**. The menu features 50 items that are served throughout the **store**. Virtual World operates 5 **virtual reality** gaming centers in the US plus several international units. Foodservice is limited to snacks and...

9/3,K/41 (Item 10 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2004 ProQuest Info&Learning. All rts. reserv.

01346498 99-95894  
**Commercial transition a matter of survival**  
Ryan, Margaret  
Electronic Engineering Times n923 PP: 50, 60 Oct 14, 1996  
ISSN: 0192-1541 JRNL CODE: ELET  
WORD COUNT: 1239

...TEXT: simulation software. The company will then use the systems and the software to build a **simulation** ride for amusement parks in Asia, currently the fastest growing **market** for **simulation / virtual - reality** gaming.

Upbeat projections

Though military/aerospace and gaming are two different applications, Encore real-time...

9/3,K/42 (Item 11 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2004 ProQuest Info&Learning. All rts. reserv.

01312465 99-61861  
**Multimedia: The new mainstream**  
Keen, Peter G W  
Computerworld v30n43 PP: 100 Oct 21, 1996  
ISSN: 0010-4841 JRNL CODE: COW  
WORD COUNT: 661

...TEXT: reports that sales-per-store-employee rose 20% when it introduced multimedia kiosks in 550 **stores**.

Natural decision input Caterpillar, Inc. uses **virtual - reality** tools that allow workers to operate the controls of a **simulated** backbone fork-loader as if it were the real thing. It took up to a...

9/3,K/43 (Item 12 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2004 ProQuest Info&Learning. All rts. reserv.

01243190 98-92585  
**Curing market research headaches**  
Dellecave, Tom Jr  
Sales & Marketing Management v148n7 PP: 84-85 Jul 1996

ISSN: 0163-7517 JRNL CODE: SAL  
WORD COUNT: 764

...TEXT: Gadd. "But for many companies this also means you don't have to disturb a **store** to conduct customer research."

**Virtual reality** refers to the practice of using technology to **simulate** real-world experiences. A user of virtual reality can navigate virtual worlds with only a...

9/3,K/44 (Item 13 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2004 ProQuest Info&Learning. All rts. reserv.

01208926 98-58321

**Virtual reality gets real**

Gordon, Jack; Hequet, Marc; Picard, Michele; Stamps, David  
Training v33n4 PP: 15-16 Apr 1996  
ISSN: 0095-5892 JRNL CODE: TBI  
WORD COUNT: 705

...TEXT: that Altec has not been able to figure out exactly what sorts of virtual-reality **simulations** will be needed. In other words, **virtual reality** is still some way from **market** reality.

Nevertheless, the software developer is now working on improving sensory input by mounting the...

9/3,K/45 (Item 14 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2004 ProQuest Info&Learning. All rts. reserv.

01144600 97-93994

**Virtual reality shopping simulation for the modern marketer**  
Cohen, Stephen; Gadd, Mike  
Marketing & Research Today v24n1 PP: 18-26 Feb 1996  
ISSN: 0923-5957 JRNL CODE: EUR

**Virtual reality shopping simulation for the modern marketer**

9/3,K/46 (Item 15 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2004 ProQuest Info&Learning. All rts. reserv.

01122805 97-72199

**Why new products are bypassing the market test**

Anonymous  
Management Today PP: 12 Oct 1995  
ISSN: 0025-1925 JRNL CODE: MTO  
WORD COUNT: 749

...TEXT: virtually at will.

Some optimist think that new technologies could help to restore a balance. **Simulations** based on **virtual reality**, like Visionary **Shopper**, permit companies to replicate the feel of a supermarket. Consumers can 'walk' past shelves where...

9/3,K/47 (Item 16 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2004 ProQuest Info&Learning. All rts. reserv.

01015324 96-64717

**Techno probe**

Norris, Sue  
Marketing Week v17n48 PP: 45-49 Feb 24, 1995  
ISSN: 0141-9285 JRNL CODE: MWE  
WORD COUNT: 1602

...TEXT: This service involves placing respondents in a laboratory-type setting, where they are asked to **shop** as they would normally using a 3-D **virtual reality simulation**. Consumers can manoeuvre around **store** shelves, pick up, examine and purchase products. The computer system automatically records what they choose...

9/3,K/48 (Item 17 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2004 ProQuest Info&Learning. All rts. reserv.

00936493 95-85885

**Virtual reality branches out**

Clancy, Heather  
Computer Reseller News n603 PP: 63, 70 Nov 7, 1994  
ISSN: 0893-8377 JRNL CODE: CRN  
WORD COUNT: 390

ABSTRACT: In specialized **markets**, such as scientific **simulation** and visualization, workstation and PC-level **virtual - reality** technology is steadily building a following. IBM Corp. is targeting training and simulation for its...

TEXT: Workstation and PC-level **virtual - reality** technology is steadily building a following in specialized **markets**, such as scientific **simulation** and visualization, expanding out from its traditional focus on entertainment-related applications.

"The definition is...

9/3,K/49 (Item 18 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2004 ProQuest Info&Learning. All rts. reserv.

00902375 95-51767

**The virtual store: A new tool for consumer research**

Burke, Raymond R  
Stores v76n8 PP: RR1-RR3 Aug 1994  
ISSN: 0039-1867 JRNL CODE: STR  
WORD COUNT: 1615

...TEXT: methods have been used almost exclusively for testing new brands or line extensions.

**THE VIRTUAL STORE**

**Virtual reality simulations** offer a diverse array of possible

research applications and allow companies to explore customer behavior...

9/3,K/50 (Item 19 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2004 ProQuest Info&Learning. All rts. reserv.

00889636 95-39028  
**Long-distance medicine**  
Bianchi, Allesandra  
Inc. v16n8 PP: 33 Aug 1994  
ISSN: 0162-8968 JRNL CODE: INO  
WORD COUNT: 583

...TEXT: is the founder of a startup that specializes in bringing a sense of touch to **virtual reality** for the medical and entertainment **markets**. Exos recently completed for ARPA a prototype of a surgical **simulator**, which enables doctors to experience and hand motions and sensations of operating on a patient....

9/3,K/51 (Item 20 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
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00827993 94-77385  
**Stores of the future**  
Booth, Stephen A  
Sporting Goods Business v27n2 PP: 64-66 Feb 1994  
ISSN: 0146-0889 JRNL CODE: SGB  
WORD COUNT: 1846

...TEXT: located, a "destination" for prospective shoppers--something to rival the usual weekend trip to the **mall** or cinemaplex.

Various "**virtual reality**" experiences and multimedia, multi-sensory **simulations** are finding their way into stores and shopping centers. For example, there's even a...

9/3,K/52 (Item 21 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
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00661054 93-10275  
**Digital imaging**  
Byrnes, Nanette  
Financial World v162n2 PP: 46 Jan 19, 1993  
ISSN: 0015-2064 JRNL CODE: TWO  
WORD COUNT: 709

...ABSTRACT: and built its own computers to generate a battlefield scenario and now runs Battletech, a **virtual reality** amusement center. In 1992, the **virtual reality market** came to about \$190 million, including **simulation**. The **market** without **simulation** is expected to grow 400% to \$144.2 million in 1993, and another 160% in...

...TEXT: Wave, a Mount Vernon, Va.-based systems integration firm that follows the industry, expects the **market** for **virtual reality**, excluding **simulation**, to grow 400%, to \$144.2 million, in 1993, and another 160%, to \$232 million...

9/3,K/53 (Item 22 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
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00592394 92-07567

**Machine Dreams: An Interview with Nicholas Negroponte**

Brody, Herb  
Technology Review v95n1 PP: 33-40 Jan 1992  
ISSN: 0040-1692 JRNL CODE: TCR  
WORD COUNT: 4416

...TEXT: involved with it for decades. Fifteen years ago, for example, we did some work to **simulate** driving through cities using images **stored** on a videodisc. We never called it **virtual reality**, but that's what it was: You could "drive" through the streets of Aspen, and...

9/3,K/54 (Item 1 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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07351402 Supplier Number: 57588438 (USE FORMAT 7 FOR FULLTEXT)  
**\*\*\*\*Christie's Not Abandoning Plans For Online Auction Site 11/12/99.**  
Woo, Ken  
Newsbytes, pNA  
Nov 12, 1999  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 350

... to upgrade the site by the first half of next year to include real-time **auctions**, **live** Webcasts, chat rooms, audio and video clips and **virtual reality** tours.  
"We plan on merging our Internet **auctions** and our existing Web site," Carroon said. "We will be expanding christies.com to develop..."

9/3,K/55 (Item 2 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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07195925 Supplier Number: 59781756 (USE FORMAT 7 FOR FULLTEXT)  
**VERA'S RETREAT GETS PANORAMIC ONLINE. (Brief Article)**  
Barth, Brad  
WWD, p23  
March 1, 2000  
Language: English Record Type: Fulltext  
Article Type: Brief Article  
Document Type: Magazine/Journal; Trade  
Word Count: 467

(USE FORMAT 7 FOR FULLTEXT)  
TEXT:  
NEW YORK -- Cosmetics **retailer** Vera's Retreat in the Glen has introduced **virtual reality** technology to its Web site, giving online customers a **simulated shopping** experience at this exclusive, Bel Air, Calif., beauty store.

9/3,K/56 (Item 3 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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07057348 Supplier Number: 58915268 (USE FORMAT 7 FOR FULLTEXT)  
**Comcast Dives Headfirst into Internet Craze.**  
CHO, JOSH  
Cable World, v11, n2, p24  
Jan 11, 1999  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 988

... users." As such, the portal offers a number of high-speed enhanced content, including video **shopping**, **live** music, multiplayer games, **virtual reality** and **live** sports. However, entering the site with a slow connection will not yield much.  
Comcast currently...

9/3,K/57 (Item 4 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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06804278 Supplier Number: 57559583 (USE FORMAT 7 FOR FULLTEXT)  
**VentureTech to Acquire CyberDome Entertainment; Expands Online Gambling Business and Adds Internet Video Game Tournament Network.**  
Business Wire, p1033  
Nov 15, 1999  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 672

... company located in Ottawa, Ontario, Canada.  
CyberDome operates the futuristic 25,000 square foot "CyberDome **Virtual Reality** Theme Park" in Eastern Ontario's largest indoor **mall**. This Location Based Entertainment Center ("LBE") features motion **simulators**, **virtual reality** rides, interactive games, laser tag arena, etc. In addition, it has developed a line of...

9/3,K/58 (Item 5 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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06578018 Supplier Number: 55512403 (USE FORMAT 7 FOR FULLTEXT)  
**Going Strong. (3D segment of computer graphics industry) (Industry Trend or Event)**  
Machover, Carl  
Computer Graphics World, v22, n8, p22  
August, 1999  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 703

... multimedia (including presentation applications), CAD/CAM/CAE, graphic arts, art, animation, medical and scientific visualization, **virtual reality**, and real-time **simulation**.  
For the overall computer graphics **market**, Machover Associates

expects a compound annual growth (CAG) of 13% (from \$71.7 billion to...

9/3,K/59 (Item 6 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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06515655 Supplier Number: 55264638 (USE FORMAT 7 FOR FULLTEXT)  
**REALAX Presents New Version of RXpolyred; Effective Visualization of  
Complex Virtual Polygons is Based on the Intelligent Reduction of 3D  
Data.**

PR Newswire, p9233  
July 27, 1999  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 388

... offices in the US and Germany. The company's objective is the  
development and international **marketing** of advanced **virtual reality**  
software products for realtime 3D, visualization and **simulation** and  
digital prototyping for a variety of business applications in the  
automotive industry, manufacturing, architecture...

9/3,K/60 (Item 7 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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06450051 Supplier Number: 55036942 (USE FORMAT 7 FOR FULLTEXT)  
**If you want to get ahead.**  
Electronics Times, p3  
June 28, 1999  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 87

... a 55in screen as viewed from 2m.  
The company is targeting industrial and home use **markets** for  
applications including **virtual reality** interaction, flight **simulation**  
and for connection to portable DVD players.

9/3,K/61 (Item 8 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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06429570 Supplier Number: 54960272 (USE FORMAT 7 FOR FULLTEXT)  
**"The Matrix" Isn't Real, But Virtual Reality Is. (CyberEdge Information  
Systems report) (Industry Trend or Event) (Brief Article)**  
Microprocessor Report, v13, n8, pNA  
June 21, 1999  
Language: English Record Type: Fulltext  
Article Type: Brief Article  
Document Type: Newsletter; Refereed; Trade  
Word Count: 82

(USE FORMAT 7 FOR FULLTEXT)  
TEXT:  
Researcher CyberEdge Information Systems has just updated its report on The  
**Market** for Visual **Simulation** and **Virtual Reality** Systems, which



estimates that that **market** will grow nearly 50% in 1999 and exceed \$25 billion in revenue in 2000. The...

9/3,K/62 (Item 9 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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06425009 Supplier Number: 54943709 (USE FORMAT 7 FOR FULLTEXT)  
**Wal-Mart tries to make shopping full again.**  
SCALLY, ROBERT  
Discount Store News, v38, n11, p39  
June 7, 1999  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 1151

... Last year's Power Rangers In Space Rocket Tour traveled to Wal-Marts in 45 **markets** during a seven-month period in 1998 with a **virtual reality** space travel **simulator** ride created by Iwerks and co-sponsored by master toy licensee Bandai.  
More than 100...

9/3,K/63 (Item 10 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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06312977 Supplier Number: 54537583 (USE FORMAT 7 FOR FULLTEXT)  
**REALAX Software AG Appoints Wolfgang Stoerzer to Its Management Board.**  
PR Newswire, p1931  
May 4, 1999  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 301

... a leading virtual reality software company. The Company's objective is the development and international **marketing** of advanced **virtual reality** software products for realtime 3D, visualization and **simulation** and digital prototyping for a variety of business applications in the automotive industry, manufacturing, architecture...

9/3,K/64 (Item 11 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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06200636 Supplier Number: 54138991 (USE FORMAT 7 FOR FULLTEXT)  
**REALAX Presents RXscene, the Powerful 3D-Realtime Tool, with New Features for Digital Prototyping and Realtime-Simulation.**  
PR Newswire, p7510  
March 18, 1999  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 399

... a leading virtual reality software company. The Company's objective is the development and international **marketing** of advanced **virtual reality** software products for realtime 3D, visualization and **simulation**

and digital prototyping for a variety of business applications in the automotive industry, manufacturing, architecture...

**9/3,K/65 (Item 12 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
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06062200 Supplier Number: 53500286 (USE FORMAT 7 FOR FULLTEXT)  
**Comcast Online Communications Announces The First-Ever Broadband Internet Portal.**  
PR Newswire, p1832  
Jan 4, 1999  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 1010

... for broadband consumers including a variety of multimedia enhanced information and entertainment including video enhanced **shopping**, up-to-the-minute news, **live** music, multi-player games, **virtual reality** tours, **live** sporting events and sports coverage, just to name a few. OnBroadband also provides information about...

**9/3,K/66 (Item 13 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
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05992585 Supplier Number: 53363234 (USE FORMAT 7 FOR FULLTEXT)  
**US National Imagery and Mapping Agency (NIMA) Recommends REALAX in Pathfinder 99 Project.**  
PR Newswire, p2848  
Dec 8, 1998  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 346

... a leading virtual reality software company. The Company's objective is the development and international **marketing** of advanced **virtual reality** software products for realtime 3D, visualization and **simulation** and digital prototyping for a variety of business applications in the automotive industry, manufacturing, architecture...

**9/3,K/67 (Item 14 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
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05959874 Supplier Number: 53231640 (USE FORMAT 7 FOR FULLTEXT)  
**REALAX Cooperates with Swedish Architecture-Magazine MAMA to Organize Nationwide Competition for Architecture Visualization.**  
PR Newswire, p5416  
Nov 18, 1998  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 529

... a leading virtual reality software company. The Company's objective is the development and international **marketing** of advanced **virtual reality** software products for realtime 3D, visualization and **simulation**

and digital prototyping for a variety of business applications in the automotive industry, manufacturing, architecture...

**9/3,K/68 (Item 15 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2004 The Gale Group. All rts. reserv.

05956955 Supplier Number: 53225154 (USE FORMAT 7 FOR FULLTEXT)  
**Virtual Survey.**  
Konish, Nancy  
Electronic Design, p64D(1)  
Nov 2, 1998  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 293

(USE FORMAT 7 FOR FULLTEXT)  
TEXT:  
Someone is finally making a go of officially looking into the visual **simulation** and **virtual reality** industry. Like the products it includes, this **market** has remained abstract and shrouded in some type of otherworldly mystery.  
... of CyberEdge Information Services (CE IS), a market analysis corporation, the second edition of "The **Market** for Visual **Simulation** / **Virtual Reality** Systems" is being born. As this study evolves, it's expected to reveal and predict...

**9/3,K/69 (Item 16 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2004 The Gale Group. All rts. reserv.

05901090 Supplier Number: 53113482 (USE FORMAT 7 FOR FULLTEXT)  
**It Just Feels Right.(new 'haptic' I/O technologies )(Technology Information)**  
Hodges, Mark  
Computer Graphics World, pNA  
Oct 1, 1998  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 4109

... and with a slight increase in accuracy.  
On the high end of the professional haptics **market** is training **simulation**, where the reliance on **virtual reality** makes the need for touch even more important. A lot of early development in this...

**9/3,K/70 (Item 17 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2004 The Gale Group. All rts. reserv.

05887183 Supplier Number: 53078141 (USE FORMAT 7 FOR FULLTEXT)  
**REALAX Launches Initiative for 3D-Realtime Visualization, Digital Prototyping And Virtual Reality Applications.**  
PR Newswire, p9875  
Oct 13, 1998  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade

Word Count: 425

... a leading virtual reality software company. The Company's objective is the development and international **marketing** of advanced **virtual reality** software products for realtime 3D, visualization and **simulation** and digital prototyping for a variety of business applications in the automotive industry, manufacturing, architecture...

9/3,K/71 (Item 18 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2004 The Gale Group. All rts. reserv.

05877832 Supplier Number: 53055644 (USE FORMAT 7 FOR FULLTEXT)

**Feds can run high-end computer simulations at virtual reality lab.(Company Business and Marketing )**

Breeden, John, II

Government Computer News, pl(1)

Sept 28, 1998

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Tabloid; Trade

Word Count: 569

**Feds can run high-end computer simulations at virtual reality lab.(Company Business and Marketing )**

9/3,K/72 (Item 19 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2004 The Gale Group. All rts. reserv.

05875523 Supplier Number: 53051786 (USE FORMAT 7 FOR FULLTEXT)

**REALAX presents RXcae.femvis, the Advanced Visualization Tool for Computer Aided Engineering (CAE).**

PR Newswire, p2291

Oct 2, 1998

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 344

... the leading virtual reality software companies. The Company's objective is the development and international **marketing** of advanced **virtual reality** software products for realtime 3D, visualization, **simulation** and digital prototyping for a variety of business applications in the automotive industry, manufacturing, architecture...

9/3,K/73 (Item 20 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

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05865570 Supplier Number: 53019473 (USE FORMAT 7 FOR FULLTEXT)

**HT Medical Systems Announces Marketing Alliance with Becton Dickinson.**

PR Newswire, p6734

Sept 22, 1998

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 386

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

ROCKVILLE, Md., Sept. 22 /PRNewswire/ -- HT Medical Systems (HT Medical) today announces a co- **marketing** agreement with Becton Dickinson for promotion of the first **virtual reality simulator** for nursing and allied health education...

9/3,K/74 (Item 21 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2004 The Gale Group. All rts. reserv.

05798438 Supplier Number: 50289802

**New Austad's store to feature virtual reality golf simulators .**

Olson, Chris

Omaha World Herald (NE), p18

August 18, 1998

Language: English Record Type: Abstract

Article Type: Article

Document Type: Newspaper; Trade

**New Austad's store to feature virtual reality golf simulators .**

ABSTRACT:

Austad's Golf Store is set to open a second **store** in Omaha, NE, featuring **virtual - reality golf simulators** to allow customers to virtually play golf in such golf courses as Bay Hill, Riviera...

9/3,K/75 (Item 22 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

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05715256 Supplier Number: 50178358 (USE FORMAT 7 FOR FULLTEXT)

**REALAX Announces New Version of Powerful 3D Realtime Modeler for the Visual Simulation Market**

PR Newswire, p717NYF005

July 17, 1998

Language: English Record Type: Fulltext

Article Type: Article

Document Type: Newswire; Trade

Word Count: 479

... a leading virtual reality software company. The Company's objective is the development and international **marketing** of advanced **virtual reality** software products for realtime 3D, visualization and **simulation** and digital prototyping for a variety of business applications in the automotive industry, manufacturing, architecture...

9/3,K/76 (Item 23 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

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05584441 Supplier Number: 48454025 (USE FORMAT 7 FOR FULLTEXT)

**Laser Power Announces Receipt of Phase II SBIR Contract For Helmet Mounted Display Technology**

PR Newswire, p0429LAW028

April 29, 1998

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 464

... of-the-art image generator.

In addition to the use of HMD's for flight **simulation**, additional potential **markets** for Laser Power's HMD technology include **virtual reality** applications, as well as medical, scientific and engineering applications. In addition, the home television market...

9/3,K/77 (Item 24 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

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05582810 Supplier Number: 48451775 (USE FORMAT 7 FOR FULLTEXT)

**REALAX Software AG and Terrain Experts Inc. Announce Strategic Alliance; Powerful Terrain Simulation in Economical PC Environment**

PR Newswire, p428NYTU008

April 28, 1998

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 655

... the leading virtual reality software companies. The company's objective is the development and international **marketing** of high-end **virtual reality** software products for realtime 3D visualization and **simulation** and digital prototyping for a variety of business applications in the automotive industry, manufacturing, architecture...

9/3,K/78 (Item 25 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

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05573051 Supplier Number: 48438724 (USE FORMAT 7 FOR FULLTEXT)

**Virtual Reality Broadcasting Corporation Selects UniComp Technologies.**

Business Wire, p4231010

April 23, 1998

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 368

Interactive, multi-user, **Virtual Reality stores** are produced by VRBC in its VR- **Live**, available free at <http://www.vrbc.com>.

This alliance designates UniComp to host the VR- **Live** Server and VRBC to provide creative art design. **Retailers** with **virtual reality stores** in VR- **Live** will maintain their existing HTML web sites and ISPs. Demographic data on consumers will be...

9/3,K/79 (Item 26 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2004 The Gale Group. All rts. reserv.

05551776 Supplier Number: 48413599 (USE FORMAT 7 FOR FULLTEXT)

**REALAX Expands International Sales, Support & Service Network**

PR Newswire, p0408NYW014

April 8, 1998

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 428

... the leading virtual reality software companies. The company's objective is the development and international **marketing** of high-end **virtual reality** software products for digital prototyping, realtime 3D, visualization and **simulation** for a variety of business applications in the automotive industry, manufacturing, architecture and urban planning...

9/3,K/80 (Item 27 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

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05530756 Supplier Number: 48381962 (USE FORMAT 7 FOR FULLTEXT)

**ASYMETRIX SYSTEMS ACQUIRES ADAMS CONSULTING GROUP**

Computergram International, n3377, pN/A

March 27, 1998

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 106

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

...an undisclosed sum. Adams, based in Chicago, develops applications to improve human performance by implementing **simulations**, **virtual reality**, and interactive multimedia programs for learning and **marketing**. Adams' training applications provide a three-dimensional, computer-based, interactive environment in which user exploration...

9/3,K/81 (Item 28 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2004 The Gale Group. All rts. reserv.

05527256 Supplier Number: 48376710 (USE FORMAT 7 FOR FULLTEXT)

**Asymetrix Learning Systems Enhances Online Learning Through Virtual Reality With Acquisition Of Adams Consulting Group.**

Business Wire, p3250017

March 25, 1998

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 624

... Chicago.

Adams Consulting Group is best known for applications that improve human performance by implementing **simulations**, **virtual reality**, and interactive multimedia programs for learning and **marketing**.

"Nina Adams is well known in our industry, with a great deal of knowledge on...

9/3,K/82 (Item 29 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2004 The Gale Group. All rts. reserv.

05503218 Supplier Number: 48338789 (USE FORMAT 7 FOR FULLTEXT)

**REALAX Expansion Continues With Three Key Sales Managers Joining Company**

PR Newswire, pQ305NYTH009

March 5, 1998

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 458

... the leading virtual reality software companies. The company's objective is the development and international **marketing** of high-end **virtual reality** software products for digital prototyping, real-time 3D, visualization and **simulation** for a variety of business applications in the automotive industry, manufacturing, architecture and urban planning...

9/3,K/83 (Item 30 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2004 The Gale Group. All rts. reserv.

05281977 Supplier Number: 48045383 (USE FORMAT 7 FOR FULLTEXT)  
**HOLLYWOOD AND THE MILITARY ? UNHOLY ALLIANCE COULD REAP BENEFITS FOR BOTH, SAYS NRC**

Federal Computer Market Report, p001  
Oct 13, 1997  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 872

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

...entertainment, these technologies helped revive the US animation industry and now drive multi-billion-dollar **markets** in video games, film, **virtual reality** attractions, and theme parks. For the military, modeling and **simulation** provide a cost-effective means of training troops, evaluating military doctrine and tactics, and assessing...

9/3,K/84 (Item 31 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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05186390 Supplier Number: 47914423 (USE FORMAT 7 FOR FULLTEXT)  
**HITACHI, SENSE8 PARTNER TO DELIVER HIGH-PERFORMANCE NT 3D GRAPHICS PLATFORM**  
Software Industry Report, p008  
August 18, 1997  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 240

... with SPHERIX products sold through other authorized resellers.  
The partnership is expected to broaden the **market** for commercially viable visual **simulation** and " **virtual reality** " applications by delivering workstation-class, real-time graphics performance to the Windows NT environment. SPHERIX...

9/3,K/85 (Item 32 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2004 The Gale Group. All rts. reserv.

05159082 Supplier Number: 47874108 (USE FORMAT 7 FOR FULLTEXT)  
**Retail & Entertainment: A Family Affair**  
Sicard, Allyson H.  
Shopping Center World, p28  
August, 1997  
Language: English Record Type: Fulltext



Document Type: Magazine/Journal; Trade  
Word Count: 1931

... theater and a Starport entertainment center. Starport includes a Sega-type arcade, a Showscan motion **simulator** theater and various **virtual reality** concepts.

Combined with the **retail** options, Circle Centre is a 'real family-oriented environment,' Lee says. 'There is something for...

9/3,K/86 (Item 33 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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05124677 Supplier Number: 47823388 (USE FORMAT 7 FOR FULLTEXT)  
**Prosolvias Clarus' Virtual Prototyping Software Oxygen Selected by Major U.S. Nuclear Weapons Laboratory**  
PR Newswire, p0708NYTU027  
July 8, 1997  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 485

(USE FORMAT 7 FOR FULLTEXT)  
TEXT:  
GOTHENBURG, Sweden, July 8 /PRNewswire/ -- Prosolvia Clarus, the **market** leader in **virtual reality** and visual **simulation** software for industrial users, today announced its Oxygen(TM) virtual prototyping software suite has been...  
... graphical user interface (GUI), drag-and-drop functionality, multiple undoes and real-time editing of **simulations** .  
Prosolvia Clarus is the **market** leader in **virtual reality** and visual **simulation** for industrial users. Prosolvia Clarus supplies tools and solutions for the entire product development phase...

9/3,K/87 (Item 34 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2004 The Gale Group. All rts. reserv.

05091187 Supplier Number: 47474437 (USE FORMAT 7 FOR FULLTEXT)  
**VIRTUAL PIONEERS GET A SHOT OF REALITY**  
Twentyman, Jessica  
Computergram International, pN/A  
June 19, 1997  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 1066

... engineering products which are cheaper to build than physical prototypes and are more flexible for **simulation** and training. Furthermore, there are signs that the **market** for **virtual reality** products is picking up. Grimsdale of Division, says the company is seeing a heightened awareness...

9/3,K/88 (Item 35 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2004 The Gale Group. All rts. reserv.

05081900 Supplier Number: 47459994 (USE FORMAT 7 FOR FULLTEXT)  
**TGS Announces 3D-MasterSuite v3.0 C++ Developer's Tool-Set for Silicon Graphics Workstations.**  
Business Wire, p06120141  
June 12, 1997  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 828

... financial visualizations over the Web using standard VRML.  
"VRML 2.0 is clearly designed for **simulations** and **virtual reality** applications on the Web, which is an important **market**, but ignores the much larger market in data-driven visualization for engineering, scientific and business...

**9/3,K/89 (Item 36 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
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05063473 Supplier Number: 47433303 (USE FORMAT 7 FOR FULLTEXT)  
**SPATIAL SUPPORTS INTEL'S VISUAL COMPUTING INITIATIVE**  
Manufacturing Automation, v6, n9, pN/A  
June 1, 1997  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 1159

... 3 billion in 1996. The data pertains to CAD/CAM, art/animation, multimedia, real-time **simulation**, scientific visualization, graphic arts, **virtual reality**, and "other" applications.  
The global **market** (including hardware, software, systems, services) for commercial/industrial CAD/CAM applications is projected to increase...

**9/3,K/90 (Item 37 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
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04950248 Supplier Number: 47275128 (USE FORMAT 7 FOR FULLTEXT)  
**Multigen and Mountain Top Computing collaborate to deliver realtime 3D terrain for broadcast use.**  
Business Wire, p04070268  
April 7, 1997  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 484

... geographically accurate 3D context for distributed network computing applications in a wide range of visualization **markets** including interactive games, broadcast animation, scientific **simulation** and **virtual reality**. The company was founded with the goal of developing **marketable** products and services based on "real world" 3D geographic data.  
MultiGen Inc., founded in 1986...

**9/3,K/91 (Item 38 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2004 The Gale Group. All rts. reserv.

04882836 Supplier Number: 47182263 (USE FORMAT 7 FOR FULLTEXT)  
**REPEATING PART 3 OF 4; Spring Internet World Exhibitor Previews.**  
Business Wire, p03040214  
March 4, 1997  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 3171

... com) will debut OZONE, a new 3D entertainment world on the Internet that fuses personal **avatar** creation and interaction in exciting game, nightclub, music, **shopping** and "cyber-physical" performance environments that bring **live** performances to 3D worlds on the Internet. -0- Company name: Paracel Online Systems Booth number...

**9/3,K/92 (Item 39 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
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04877603 Supplier Number: 47175236 (USE FORMAT 7 FOR FULLTEXT)  
**Spring Internet World Exhibitor Previews; PART 3 OF 4.**  
Business Wire, p03030222  
March 3, 1997  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 3085

... com) will debut OZONE, a new 3D entertainment world on the Internet that fuses personal **avatar** creation and interaction in exciting game, nightclub, music, **shopping** and "cyber-physical" performance environments that bring **live** performances to 3D worlds on the Internet. -0- Company name: Paracel Online Systems Booth number...

**9/3,K/93 (Item 40 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
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04869550 Supplier Number: 47161902 (USE FORMAT 7 FOR FULLTEXT)  
**elan communications makes integrated communications programs a reality.**  
Business Wire, p2280140  
Feb 28, 1997  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 444

... and  
direct mail campaigns;  
  
-- New media services -- animation, computer-based multimedia,  
Internet Web sites and **virtual reality** environments;  
  
-- **Marketing** support services -- corporate event planning,  
promotions, **live** presentations, exhibition staff training,  
lead management and project-related research.  
Exhibitgroup/Giltspur, a subsidiary of...

**9/3,K/94 (Item 41 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2004 The Gale Group. All rts. reserv.

04830593      Supplier Number: 47107327 (USE FORMAT 7 FOR FULLTEXT)  
**Millennium Communications Inc. -- LBE International Inc. Takes Proprietary  
Virtual Reality Entertainment Simulation System To Market .**  
Business Wire, p2070033  
Feb 7, 1997  
Language: English      Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count:    422

**Millennium Communications Inc. -- LBE International Inc. Takes Proprietary  
Virtual Reality Entertainment Simulation System To Market .**

**9/3,K/95      (Item 42 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
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04810372      Supplier Number: 47077156 (USE FORMAT 7 FOR FULLTEXT)  
**TGS Ships 3D-MasterSuite for C++; Adds Interactive 3D Data Visualization to  
VRML, PC and UNIX Applications.**  
Business Wire, p01300179  
Jan 30, 1997  
Language: English      Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count:    796

...      control for clipping, dynamic data updates and more.  
    `VRML 2.0 is clearly designed for **simulations** and serious **virtual  
reality** applications on the Web, which is an important **market** , but  
ignores data-driven visualization for engineering, scientific and business  
clients,' said Terry Baker, president...

**9/3,K/96      (Item 43 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2004 The Gale Group. All rts. reserv.

04726227      Supplier Number: 46957974 (USE FORMAT 7 FOR FULLTEXT)  
**Intergraph racks up 3-D; High-end accelerators, modules multiply  
rack-system displays**  
PC Week, p029  
Dec 9, 1996  
Language: English      Record Type: Fulltext  
Document Type: Magazine/Journal; Tabloid; General Trade  
Word Count:    302

...      31,600.  
    The RealizM product represents the top of Intergraph's line, geared  
toward niche **markets** such as flight **simulation** and **virtual reality**  
theaters.  
    The RealizM V25 sports the fastest Windows NT texture option available  
today, with 64M...

**9/3,K/97      (Item 44 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2004 The Gale Group. All rts. reserv.

04706796 Supplier Number: 46928628 (USE FORMAT 7 FOR FULLTEXT)

**Ready for Recovery**

Printing Impressions, p30

Dec, 1996

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 1590

... the shopper needn't be satisfied with stagnant pictures on a screen. 'Through technology like **virtual reality** software, we can **simulate** walking through the aisles of a **retail** store,' Schoubert attests.

'Customers can get a 3-D image of a product, allowing them...

**9/3,K/98 (Item 45 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

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04656702 Supplier Number: 46850101 (USE FORMAT 7 FOR FULLTEXT)

**First VRML 2.0 C++ Toolkit Delivered By Template Graphics Software Included As Free Bundle With Open Inventor Product.**

Business Wire, p11010136

Nov 1, 1996

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 749

... developers worldwide.

Applications developed using Open Inventor for Win32 from TGS span a number of **markets**, including AEC, CAD/CAM, PDM, **simulations**, visualizations, **virtual reality** and VRML authoring/browsing. The product is popular with corporate, commercial and academic developers worldwide...

**9/3,K/99 (Item 46 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

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04620554 Supplier Number: 46797241 (USE FORMAT 7 FOR FULLTEXT)

**Commercial transition a matter of survival**

Electronic Engineering Times, p50

Oct 14, 1996

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 1253

... simulation software. The company will then use the systems and the software to build a **simulation** ride for amusement parks in Asia, currently the fastest growing **market** for **simulation / virtual - reality** gaming.

Upbeat projections

Though military/aerospace and gaming are two different applications, Encore real-time...

**9/3,K/100 (Item 47 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

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04573652 Supplier Number: 46723085 (USE FORMAT 7 FOR FULLTEXT)  
**Sterling Hager adds eight agency-of-record clients to its high technology account roster; Net-based applications, client/server solutions, dominate high tech PR firm's most recent account wins.**

Business Wire, p09191169

Sept 19, 1996

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 454

... of mid-sized to large organizations;  
Mak Technologies, Inc., Cambridge, MA -- a leader in military **simulation** software, Mak is working to bring robust 3-D **virtual reality** applications to commercial **markets** via the Internet;  
PTech, Inc., Boston, MA -- through its integrated set of object-based modeling...

9/3,K/101 (Item 48 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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04500637 Supplier Number: 46609746 (USE FORMAT 7 FOR FULLTEXT)  
**VRML Pioneer TGS introduces VRMLMaster, GraphMaster and 3D-DataMaster for TGS Workshop; suite of 2D & 3D class library extensions for Open Inventor broaden VRML market.**

Business Wire, p08060184

August 6, 1996

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 705

... by TGS. Pricing has not yet been set.  
"VRML 2.0 is clearly designed for **simulations** and serious **virtual reality** applications on the Web, which are growing **markets**, but are not as large as visualization for engineering, scientific and business markets," said Terry...

9/3,K/102 (Item 49 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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04434380 Supplier Number: 46505112  
**Curing market research headaches.**  
Sales & Marketing Management, p84  
July, 1996  
Language: English Record Type: Abstract  
Document Type: Magazine/Journal; Trade

ABSTRACT:  
Gadd International Research Inc. of Toronto, Canada has developed **Simul-Shop**, a **market** research tool that **simulates shopping** situations using **virtual reality** technology. The research service being offered by the company is specially designed for firms that...

9/3,K/103 (Item 50 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2004 The Gale Group. All rts. reserv.

04390495 Supplier Number: 46440558 (USE FORMAT 7 FOR FULLTEXT)  
**AUREAL FINALIZES ACQUISITION OF CRYSTAL RIVER ENGINEERING**  
PR Newswire, p603SFM015  
June 3, 1996  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 648

... II 3D Sound Server and related system upgrades targeted for the high-end research and **virtual reality simulation markets**, as well as the Protron Plug-in software which provides for 3D audio mixing capabilities...

9/3,K/104 (Item 51 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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04368989 Supplier Number: 46407821 (USE FORMAT 7 FOR FULLTEXT)  
**Cybersmith Teams With DEC, Plans "Mega" Web Stores 05/23/96**  
Newsbytes, pN/A  
May 23, 1996  
Language: English Record Type: Fulltext  
Document Type: Newswire; General Trade  
Word Count: 797

... awning extension to the main Boston store, the visitors engaged in Internet access and "ski **simulation**."

The new Fanieul **Market** branch is also outfitted with CU-See-Me videoconferencing; **virtual reality** (VR) pods; computer games; and software for creating home pages, screen savers, and "digital greeting...

9/3,K/105 (Item 52 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2004 The Gale Group. All rts. reserv.

04282466 Supplier Number: 46275719 (USE FORMAT 7 FOR FULLTEXT)  
**ATI TECHNOLOGIES ANNOUNCES VOLUME AVAILABILITY OF 3D RAGE ACCELERATOR CHIP**  
PR Newswire, p401CLM010  
April 1, 1996  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 787

... PC applications, such as powerful presentations, graphics design, 3D Web browsers, 3D user interfaces and **virtual reality simulations**.

In the 3D acceleration **market**, OEM's are building home PCs for users who are not only demanding great 2D...

9/3,K/106 (Item 53 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2004 The Gale Group. All rts. reserv.

04261572 Supplier Number: 46242042  
**Outlet mall in Newton adding entertainment**  
Wichita Business Journal (KS), p1

March 22, 1996  
Language: English Record Type: Abstract  
Document Type: Magazine/Journal; Trade

ABSTRACT:

...of 16,000 square feet within the mall and will offer entertainment such as golf **simulators**, a video arcade and a **virtual reality** center. The company will also be responsible for running the mall's miniature golf course as well as providing a large stage area for the provision...

9/3,K/107 (Item 54 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2004 The Gale Group. All rts. reserv.

04228833 Supplier Number: 46189149 (USE FORMAT 7 FOR FULLTEXT)  
**Virtual night in Canada**  
Computing Canada, p002  
March 1, 1996  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 184

... not.  
The Vivid Group has signed a joint venture with the Hall of Fame to **market** Shut Out -- the **virtual reality** goaltender **simulation**.  
To play VR goalie, the company says, you step into the sport module where the...

9/3,K/108 (Item 55 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2004 The Gale Group. All rts. reserv.

04227564 Supplier Number: 46185453 (USE FORMAT 7 FOR FULLTEXT)  
**EUROPEAN VIRTUAL REALITY MARKETS: Major Market Trends**  
Research Studies-Frost & Sullivan, p2  
March 1, 1996  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 621

(USE FORMAT 7 FOR FULLTEXT)  
TEXT:  
The **market** for VR, particularly immersive **virtual reality** (IVR), was dominated between 1991 and 1994 by the **market** for both civil and military flight **simulators**. It has been largely split between Germany, France and the United Kingdom, although Italy and...

9/3,K/109 (Item 56 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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04215825 Supplier Number: 46167325 (USE FORMAT 7 FOR FULLTEXT)  
**ELSA Announces Parametric Certification for GLoria 2D/3D/Video Accelerator Card; Award-Winning GLoria fully compliant with GLINT standards; Certified by Parametric and 3Dlabs for 3D acceleration of Pro/ENGINEER and Pro/JR.**  
Business Wire, p02231053



Feb 23, 1996  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 895

... special-effects options such as fog and stipple for users seeking to develop highly realistic **virtual reality simulations** .

Unlike other **vendors** , ELSA is unique in having developed its own high-performance drivers for the GLINT silicon...

9/3,K/110 (Item 57 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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04168871 Supplier Number: 46088528 (USE FORMAT 7 FOR FULLTEXT)  
**Paramount Parks and the Las Vegas Hilton break ground on "STAR TREK: The Experience at the Las Vegas Hilton".**  
Business Wire, p01240294  
Jan 24, 1996  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 1245

... Vegas Hilton, "STAR TREK: The Experience" incorporates an unmatched variety of entertainment elements including a **simulator** ride, state-of-the-art computer games, interactive video and **virtual - reality** stations, **retail shops** and a themed restaurant and lounge.

For the first time ever, visitors will see, feel...

9/3,K/111 (Item 58 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2004 The Gale Group. All rts. reserv.

04162845 Supplier Number: 46079439 (USE FORMAT 7 FOR FULLTEXT)  
**Lexicon and Nvidia Team up for Next Generation of PC Entertainment Sound; Professional audio processing leader joins forces with industry's most advanced multimedia company to create breakthrough in PC-based entertainment audio.**  
Business Wire, p01220208  
Jan 22, 1996  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 567

... commercially successful digital reverberator for professional audio studios in 1979. This reverberator engine pioneered the **virtual reality market** , by replacing "echo rooms" and mechanical **simulators** throughout the industry with a digital solution. Presently the "Lexicon sound" is heard on more...

9/3,K/112 (Item 59 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2004 The Gale Group. All rts. reserv.

04151480 Supplier Number: 46061421 (USE FORMAT 7 FOR FULLTEXT)  
**VICTORMAXX TECHNOLOGIES FOCUSES ON PRODUCT MARKETING DEVELOPMENT AND CONTINUED WORK ON CREATION OF LBE CENTERS**

PR Newswire, p0112CLF013  
Jan 12, 1996  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 399

... Steve Jackson Games.

These location-based entertainment centers will be fully themed environments, each featuring **virtual reality simulators**, a snack bar, **retail** merchandise areas and memorabilia from famous Autoduel characters. The prototype installation is scheduled to open...

9/3,K/113 (Item 60 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2004 The Gale Group. All rts. reserv.

04107203 Supplier Number: 45989420 (USE FORMAT 7 FOR FULLTEXT)  
**MultiGen names John Fraissinet vice president, sales and marketing; Former NCD, Borland executive to spearhead expanded sales and marketing effort for fast-growing realtime 3D company.**

Business Wire, pl2061068  
Dec 6, 1995  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 375

... that will broaden our current customer base and guide MultiGen's growth in new target **markets**."

"MultiGen continues to introduce breakthrough technologies in visual **simulation** and **virtual reality** and I am delighted to be coming on board at such an exciting time for...

9/3,K/114 (Item 61 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2004 The Gale Group. All rts. reserv.

04072399 Supplier Number: 45929672  
**It's a store, a show, a...**  
Charlotte Observer (NC), pD1  
Nov 11, 1995  
Language: English Record Type: Abstract  
Document Type: Newspaper; Trade

ABSTRACT:

...in Charlotte, NC. The new Incredible Universe store includes a high-tech amusement park, a **live** entertainment stage and 24-foot wall of TVs. The **store** allows customers to sample the Internet, **virtual reality** and Star Trek on laser disk. The 3-year old concept of the mall lets...

9/3,K/115 (Item 62 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2004 The Gale Group. All rts. reserv.

04037985 Supplier Number: 45871441 (USE FORMAT 7 FOR FULLTEXT)  
**Iwerks Entertainment denies reports regarding sale of company.**  
Business Wire, pl0200010  
Oct 20, 1995

Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 104

Iwerks Entertainment is one of the leading producers of movie-based specialty theaters, **simulation** rides, **virtual reality** technologies and associated software for the out-of-home entertainment **market**. The company designs and installs special-venue movie theaters around the world, primarily in theme...

9/3,K/116 (Item 63 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2004 The Gale Group. All rts. reserv.

04036574 Supplier Number: 45869148 (USE FORMAT 7 FOR FULLTEXT)  
**VICTORMAXX TECHNOLOGIES TO PRODUCE VIRTUAL REALITY PRODUCTS BASED ON STEVE JACKSON'S CAR WARS GAME**  
PR Newswire, p1018CL006  
Oct 18, 1995  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 781

... be the first of a series of fully-themed environments, each featuring a number of **virtual reality simulators**, a snack bar, **retail** merchandise areas and memorabilia from famous Autoduel characters. Over the long-term, VictorMaxx intends to...

9/3,K/117 (Item 64 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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04028080 Supplier Number: 45855852 (USE FORMAT 7 FOR FULLTEXT)  
**IWERKS Entertainment announces class action lawsuit settlement.**  
Business Wire, p10130002  
Oct 13, 1995  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 353

... fees."  
Iwerks Entertainment Inc. is one of the leading producers of movie-based specialty theaters, **simulation** rides, **virtual reality** technologies, and associated software for the out-of-home entertainment **market**. The company designs and installs special-venue movie theaters around the world, primarily in theme...

9/3,K/118 (Item 65 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2004 The Gale Group. All rts. reserv.

04008972 Supplier Number: 45823459  
**BIGGER, FASTER, BETTER: THE NEW NARRATIVES OF SPECIAL-FORMAT FILMS**  
Boxoffice, p28  
Oct, 1995  
Language: English Record Type: Abstract  
Document Type: Magazine/Journal; Trade

ABSTRACT:

...story-line into their productions. Special-format hardware companies are also moving into the interactive **market**, offering interactive group experiences such as **simulated** rides and **virtual reality** amusements.  
...

9/3,K/119 (Item 66 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

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04005604 Supplier Number: 45818159 (USE FORMAT 7 FOR FULLTEXT)

**IWERKS Entertainment announces fiscal 1995 results.**

Business Wire, p9280008

Sept 28, 1995

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 1044

... years ahead."

Iwerks Entertainment is one of the leading producers of movie-based specialty theaters, **simulation** rides, **virtual reality** technologies and associated software for the out-of-home entertainment **market**. The company designs and installs special-venue movie theaters around the world, primarily in theme...

9/3,K/120 (Item 67 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

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03984860 Supplier Number: 45784930 (USE FORMAT 7 FOR FULLTEXT)

**IWERKS Entertainment announces approximately \$12 million in year-to-date TurboRide Theatre sales.**

Business Wire, p9130008

Sept 13, 1995

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 488

... Jinan, China.

Iwerks Entertainment is one of the leading producers of movie-based specialty theaters, **simulation** rides, **virtual reality** technologies and associated software for the out-of-home entertainment **market**. The company designs and installs special-venue movie theaters around the world, primarily in theme...

9/3,K/121 (Item 68 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

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03982481 Supplier Number: 45781152 (USE FORMAT 7 FOR FULLTEXT)

**Special Delivery**

Supermarket News, p10A

Sept 11, 1995

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 1573

... m not sure that in 10 years the successful solution will be to duplicate the **shopping** experience in an interactive, **virtual - reality** , walk-through-the - **store** type of experience. Remember, people must consume calories to **live** , and how can we provide the best solution as an industry? If the shopping experience...

9/3,K/122 (Item 69 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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03951036 Supplier Number: 45721424  
**New 'playground' virtually a reality**  
Orlando Sentinel (FL), pB1  
August 9, 1995  
Language: English Record Type: Abstract  
Document Type: Newspaper; Trade

ABSTRACT:  
...Starport to game manufacturers such as Virtual World and Sega to create a single-themed **mall** with **simulator** games and **virtual reality** .  
United Artists also plans to put up a 10-screen theater adjacent to Seminole to...

9/3,K/123 (Item 70 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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03839454 Supplier Number: 45493742 (USE FORMAT 7 FOR FULLTEXT)  
**CRYSTAL RIVER ENGINEERING FIRST TO PROVIDE 'AUDIOREALITY' TRUE 3D SOUND FOR WINDOWS 95-BASED GAMES DEVELOPERS**  
PR Newswire, pN/A  
April 24, 1995  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 472

... of the leading suppliers of 3D sound technology, and supplier of AudioReality products to the **virtual reality , simulator** , professional audio and 3D audio research **markets** . The company was founded in 1989 by Scott Foster, and its initial work was funded...

9/3,K/124 (Item 71 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2004 The Gale Group. All rts. reserv.

03700462 Supplier Number: 45238992  
**Projecting a boom : Movie theater complexes planning to bring at least 100 new screens to Dallas area in '95**  
Dallas Morning News (TX), pA1  
Jan 1, 1995  
Language: English Record Type: Abstract  
Document Type: Newspaper; Trade

ABSTRACT:

...Movie theaters are changing in nature, offering the customer new entertainment technologies such as ride **simulators** and **virtual reality** centers, together with up- **market** restaurants and bars.  
...

9/3,K/125 (Item 72 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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03686366 Supplier Number: 45213619  
**VIRTUAL OBJECTS AT YOUR FINGERTIPS**  
Business Week, p116D  
Dec 19, 1994  
Language: English Record Type: Abstract  
Document Type: Magazine/Journal; General Trade

ABSTRACT:  
Sensable Devices has been formed by inventor Thomas Massie to **market** Phantom, a **virtual reality** device that **simulates** the weight, shape and heft of an imaginary object. Massie, a Massachusetts Institute of Technology...

9/3,K/126 (Item 73 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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03684291 Supplier Number: 45209808 (USE FORMAT 7 FOR FULLTEXT)  
**MULTIGEN, INC. ANNOUNCES AGREEMENT FOR ACQUISITION OF SIGNIFICANT INTEREST BY GROUP LED BY SAFEGUARD SCIENTIFICS, INC.**  
PR Newswire, pN/A  
Dec 15, 1994  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 672

... by the expansion of its current markets and adoption of its modeling tools in emerging **markets** for visual **simulation**, including video games, site-based entertainment and **virtual reality** development.  
The transaction is scheduled to close in February, 1995.  
Specific terms and valuation of...

9/3,K/127 (Item 74 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2004 The Gale Group. All rts. reserv.

03620828 Supplier Number: 45101287 (USE FORMAT 7 FOR FULLTEXT)  
**New Technologies Light The Future Of Merchandising**  
Retail Store Image, p66  
Nov, 1994  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 751

... into walls or taking wrong turns?), designers can test how people will flow through the **stores**.  
**Virtual Reality** technology is used today on a more basic level:

the **retail** shelf. Norcross, Ga.-based MarketWare Corp.'s **Simulation Services** creates virtual displays that are designed to test the impact of changes on consumer...

9/3,K/128 (Item 75 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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03608771 Supplier Number: 45081728 (USE FORMAT 7 FOR FULLTEXT)  
**Supercomputer center emerging in Northern Virginia**  
Defense & Aerospace Electronics, v4, n41, pN/A  
Oct 24, 1994  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 412

... appropriate government agencies within two months.  
The center is being promoted as a resource for **simulation** , **virtual reality** , ship design and **stores** , environmental studies and projects. These areas can support DOD training, electronic experiments, weapons design and...

9/3,K/129 (Item 76 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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03504471 Supplier Number: 44905051 (USE FORMAT 7 FOR FULLTEXT)  
**Mitsubishi Producing New 3D Frame Buffer Device**  
Electronic News (1991), p64  
August 8, 1994  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 410

... is designed for real-time, high-quality 3D graphics in workstations, video arcade games and **simulation** applications such as flight **simulators** , as well as the emerging **virtual reality market** .  
It will be offered as part of the general Mitsubishi memory product line, and is...

9/3,K/130 (Item 77 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2004 The Gale Group. All rts. reserv.

03460112 Supplier Number: 44829058 (USE FORMAT 7 FOR FULLTEXT)  
**SIMULATOR KING CAE EYES THE VIRTUAL REALITY MARKET**  
Computergram International, n2454, pN/A  
July 11, 1994  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 122

**SIMULATOR KING CAE EYES THE VIRTUAL REALITY MARKET**

9/3,K/131 (Item 78 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2004 The Gale Group. All rts. reserv.

03431698      Supplier Number: 44778995    (USE FORMAT 7 FOR FULLTEXT)  
**AT&T Offers IMRA Entertaining Suggestions**  
WWD, v0, n0, p16  
June 22, 1994  
Language: English      Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count:    549

...      retailers.

'Consumers demand convenience, personalization and product information,' Blishok said. These technologies could include in- **store** kiosks with customer information, interactive TV **retailing** or using **virtual reality** technology to let customers try products.

An example? A **simulated** golf course where a consumer can try a golf club while a camera-equipped computer...

**9/3,K/132      (Item 79 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
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03423116      Supplier Number: 44764222    (USE FORMAT 7 FOR FULLTEXT)  
**Iwerks offers complex solution to finding niche**  
Hollywood Reporter, v0, n0, p20  
June 16, 1994  
Language: English      Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count:    296

...      the giant-screen theaters are part of a programming package that includes an adjacent motion **simulator** ride, **virtual reality** exhibits, restaurants and other **retail**, the entire complex will generate the kind of money necessary to increase production budgets. Iwerks...

**9/3,K/133      (Item 80 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
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03404623      Supplier Number: 44733450    (USE FORMAT 7 FOR FULLTEXT)  
**Petit to head Acclaim games**  
Hollywood Reporter, v0, n0, p8  
June 3, 1994  
Language: English      Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count:    117

...      executives of Sega Enterprises Inc. USA nine years ago and has overseen the development, sales, **marketing** and distribution of Sega's coin-op video games and **virtual reality simulators**.

Acclaim is based in Oyster Bay, N.Y.

**9/3,K/134      (Item 81 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2004 The Gale Group. All rts. reserv.

03352049      Supplier Number: 44643948    (USE FORMAT 7 FOR FULLTEXT)



**BT SHOWS RANGE OF MULTIMEDIA DEVELOPMENTS**

Screen Digest, pN/A

May, 1994

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 130

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

...Telecom's R&D achievements revealed a number of significant video and multimedia applications, including: - **virtual reality** computer interface for home **shopping**, allowing viewer to navigate through **simulated** shopping arcade via a joystick; - 3-D videophone using pair of video cameras to deliver...

**9/3,K/135 (Item 82 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

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03347590 Supplier Number: 44636354 (USE FORMAT 7 FOR FULLTEXT)

**'Brainscan' Game Runs on CompuServe**

Promo, v0, n0, p76

May, 1994

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 386

... downloading special software onto their home PCs and following the prompts.

'Brainscan' is about a **simulated** murder that takes place in a **virtual reality** game.

Triumph Releasing executive **marketing** director Pamela Rodi said the CompuServe tie-in makes sense because the online network is...

**9/3,K/136 (Item 83 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

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03168828 Supplier Number: 44330659 (USE FORMAT 7 FOR FULLTEXT)

**Virtual Shopping Virtually Here**

Discount Store News, v0, n0, p1

Jan 3, 1994

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 644

... programs are used by many retailers and consumer product vendors.

The ShopperVision technology combines various **MarketWare** systems and Visionary **Shopper**, a **simulated** 3-D **virtual reality** tool for **market** research. That program was developed by a Harvard Business School professor and is used in...

**9/3,K/137 (Item 84 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

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03104899 Supplier Number: 44232138 (USE FORMAT 7 FOR FULLTEXT)

**New VR & Simulator Products Unveiled At Entertainment '93**

Amusement Business, p43

Nov 15, 1993

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 865

... a Southern California mall (AB, Nov. 8-14). They will add educational elements to their **simulators** which will make them better suited to the family **market** .

**Virtual reality** 'works better in a controlled environment, for the whole family, rather than a particular age...

**9/3,K/138 (Item 85 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

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03087934 Supplier Number: 44206830 (USE FORMAT 7 FOR FULLTEXT)

**Zooming in on video DACs**

Electronic Engineering Times, p38

Nov 1, 1993

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 2960

... Colo.) is the SPT5220 video DAC, targeted at the high end of the workstation display **market** as well as applications such as visual **simulation** , **virtual reality** , volumetric visualization and solids modeling and medical imaging displays. In addition to featuring a dot...

**9/3,K/139 (Item 86 from file: 16)**

DIALOG(R)File 16:Gale Group PROMT(R)

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03015777 Supplier Number: 44095250 (USE FORMAT 7 FOR FULLTEXT)

**NEW MEDIA: Nike Seeks 'Reality' At Retail**

Brandweek, v0, n0, p5

Sept 13, 1993

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 227

... a larger, sweeping campaign to enhance the brand's presence at some of its biggest **retail** accounts.

**Virtual reality** , computer-generated three-dimensional holographic **simulation** , would likely see initial implementation in the company's Nike Town museum/super stores in...

**9/3,K/140 (Item 87 from file: 16)**

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03014190 Supplier Number: 44092891 (USE FORMAT 7 FOR FULLTEXT)

**Du Pont Pixel Readies Graphics IC For OpenGL on Unix, Windows NT**

Electronic News (1991), p20

Sept 13, 1993

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade  
Word Count: 483

... is expected to cost about \$200 in quantity.  
OpenGL-compliant software will dominate the growing **market** for 3D applications, which include CAD, animation, **virtual reality**, **simulation**, and games, since **vendors** supporting it represent more than 95% of the graphics workstation marketplace, according to Du Pont...

9/3,K/141 (Item 88 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2004 The Gale Group. All rts. reserv.

03005369 Supplier Number: 44079410 (USE FORMAT 7 FOR FULLTEXT)  
**Fairs Must Reinvent Themselves Each Year To Keep People Coming**  
Amusement Business, v0, n0, p3  
Sept 6, 1993  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 1800

... also added attractions showcasing the latest forms of interactive entertainment, such as bungee jumping, ride **simulators**, the ejection seat, and **virtual reality**.  
**MARKETING THEMES**  
But as all fair officials know, having a great theme with the goods to  
...

9/3,K/142 (Item 89 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2004 The Gale Group. All rts. reserv.

02898843 Supplier Number: 43912132  
**Harrah's plans river casino on Missouri near St. Louis**  
Commercial Appeal (Memphis, TN), pB4  
June 19, 1993  
Language: English Record Type: Abstract  
Document Type: Newspaper; Trade

ABSTRACT:  
...in northwest St Louis County. Promus chairman Michael Rose said the entertainment complex will include **live** entertainment, **virtual reality** concepts, dining opportunities, and specialty **retail** and lodging accommodations.  
...

9/3,K/143 (Item 90 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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02879910 Supplier Number: 43883259 (USE FORMAT 7 FOR FULLTEXT)  
**TELECOMMUNICATIONS GAMING SIMULATOR VIRTUAL REALITY JOINT- MARKETING**  
**ANNOUNCED AT CES BY INTERACTIVE TECHNOLOGY MAJORS**  
PR Newswire, p1  
June 3, 1993  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 421

**TELECOMMUNICATIONS GAMING SIMULATOR VIRTUAL REALITY JOINT- MARKETING  
ANNOUNCED AT CES BY INTERACTIVE TECHNOLOGY MAJORS**

**9/3,K/144 (Item 91 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2004 The Gale Group. All rts. reserv.

02837051 Supplier Number: 43816404 (USE FORMAT 7 FOR FULLTEXT)  
**Callender back in action with Bottom Gun Cafe**  
Nation's Restaurant News, pl  
May 3, 1993  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Tabloid; Trade  
Word Count: 1125

... hour jet missions in a mock F-4 or the revered F-111.  
The mass- **market** potential for such high-tech recreations - dubbed '**virtual reality**' because of their engrossing **simulations** - was suggested last year by the \$10 million-plus investment of film producer Tim Disney...

**9/3,K/145 (Item 92 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2004 The Gale Group. All rts. reserv.

02827813 Supplier Number: 43801887 (USE FORMAT 7 FOR FULLTEXT)  
**TEKTRONIX ANNOUNCES ONE-INCH COLOR DISPLAY SYSTEM**  
News Release, pl  
April 30, 1993  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 833

... will be able to obtain the full potential from their VR systems", says Sat Narayanan, **Marketing** Manager of the Tektronix Display Products Operation.

Applications using the **virtual reality** concept are growing rapidly in entertainment, medical, visualization, **simulators**, military/avionic helmets and optical research. These applications require a high quality display with "Full...

**9/3,K/146 (Item 93 from file: 16)**  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2004 The Gale Group. All rts. reserv.

02573958 Supplier Number: 43415121 (USE FORMAT 7 FOR FULLTEXT)  
**Music Retailing**  
Industries In Transition, v20, n7, pN/A  
Nov, 1992  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 530

... may also put in computer games and sell board games, like Monopoly. In the larger **stores** they will bring in **virtual reality**, and

**simulated** rides. There could also be pool tables and, five or six bowling lanes. Some European...

**9/3,K/147** (Item 94 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2004 The Gale Group. All rts. reserv.

02522441 Supplier Number: 43337346 (USE FORMAT 7 FOR FULLTEXT)  
**Virtual Reality: Commercialization Begins in the Amusement Field**  
Industries In Transition, v20, n6, pN/A  
Oct, 1992  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 380

(USE FORMAT 7 FOR FULLTEXT)  
TEXT:

...was inaugurated at the Trell One electronic-game center in Yokohama, and a system for **simulating** use of a system kitchen using **virtual reality** was opened at the Matsushita Electric Works **showroom** in Shinjuku, Tokyo. **Virtual reality simulates** a variety of sensations derived from imaginary environments that are made to appear real through...

**9/3,K/148** (Item 95 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2004 The Gale Group. All rts. reserv.

02510946 Supplier Number: 43320629 (USE FORMAT 7 FOR FULLTEXT)  
**STAR TREK BEAMS INTO MALL ENTERTAINMENT; PARAMOUNT PICTURES, EDISON BROTHERS ENTERTAINMENT SIGN VIRTUAL REALITY LICENSING AGREEMENT**  
PR Newswire, p1  
Sept 24, 1992  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 492

... transporter room and engineering -- will be recreated as environments for the various virtual reality and **simulation** attractions.

"We are enthusiastic about teaming up **virtual reality** and Star Trek' to create the ultimate inexperiential **retailing** ," Newman said. "The odyssey of Star Trek' is virtually real to millions of Americans. We...

**9/3,K/149** (Item 96 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2004 The Gale Group. All rts. reserv.

02492789 Supplier Number: 43293884 (USE FORMAT 7 FOR FULLTEXT)  
**Hi-tech advances hold ticket to brave, new world in amusements**  
Amusement Business, v0, n0, p27  
Sept 13, 1992  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 1193

... literally dozens of firms jostling for position in the constantly changing field of hi tech **simulation** amusements. One industry sourcebook lists over 300 players in the **virtual reality market** alone. But to understand where the industry is headed, it is first necessary to determine ...

...and Iwerks all-major players.

Immersion technology.

This technology, which includes goggles, gloves, and other **virtual reality** -type **simulations** , currently boasts about 15 percent of the **market** . Most of that market share is not in typical amusement environments, but in science centers...he says. 'None of us know how deep it is or how much of a **market** theaters, interactive **simulators** or **virtual reality simulators** will attract. My guess is there's a **market** for all of it.'

But while the future seems virtually unlimited for such hi tech...

9/3,K/150 (Item 97 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2004 The Gale Group. All rts. reserv.

02468524 Supplier Number: 43256139 (USE FORMAT 7 FOR FULLTEXT)

**Mall owners bet fun centers will spur sales**

Crain's Chicago Business, pT7

August 30, 1992

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Tabloid; Trade

Word Count: 879

... Brian McCarthy, sales and marketing manager for Columbia, Md.-based Rouse Co., owners of Randhurst **Mall** , says it is too early to tell whether the **virtual reality simulator** Edison Brothers has temporarily housed there has stimulated sales in mall stores.

'But I do...

9/3,K/151 (Item 98 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2004 The Gale Group. All rts. reserv.

02437107 Supplier Number: 43210876 (USE FORMAT 7 FOR FULLTEXT)

**Young sr. vp marketing at Iwerks Ent.**

Hollywood Reporter, v0, n0, p21

August 6, 1992

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 119

... Showscan, most recently as promotional and advertising manager. At Iwerks he will focus primarily on **marketing** efforts for the Cinetropolis **virtual reality** attraction and Reactor portable **simulator** theater divisions, as well as the company-owned and operated theaters.

9/3,K/152 (Item 99 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2004 The Gale Group. All rts. reserv.

02296456 Supplier Number: 43003405 (USE FORMAT 7 FOR FULLTEXT)  
**WORKSTATIONS AND ANALYTICS: MAXUS' VIRTUAL REALITY COMES TO WALL STREET**  
Trading Systems Technology, v5, n22, pN/A  
May 18, 1992  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 722

... Ridder Inc.'s Digital Data Feed into a virtual reality engine from Sausalito, Calif.-based **virtual reality** developers Sense8 Corp.

The engine generates the **simulations** that represent **market** conditions, redrawing the scenes 30 times per second, says Maxus executive director Paul Marshall. The...

9/3,K/153 (Item 100 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
(c) 2004 The Gale Group. All rts. reserv.

01322124 Supplier Number: 41555054 (USE FORMAT 7 FOR FULLTEXT)  
**VIRTUAL REALITY: SPREADSHEETS FOR INDUSTRY**  
Forbes, p204  
Sept 17, 1990  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; General Trade  
Word Count: 869

... focused on customers such as designers, engineers and other people who work with models and **simulations**. **Virtual reality** is not a mass-market item that will trickle up but a high-level technology that will trickle down. It...

9/3,K/154 (Item 1 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

11772533 SUPPLIER NUMBER: 58065166 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**The Selection and Pricing of Retail Assortments: An Empirical Approach.**  
MCINTYRE, SHELBY H.; MILLER, CHRISTOPHER M.  
Journal of Retailing, 75, 3, 295  
Fall, 1999  
ISSN: 0022-4359 LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 9003 LINE COUNT: 00929

... the assortment problem together including the joint decisions of selection, pricing, and space allocation. Possibly **virtual - reality shopping simulations** could be used in an experimental design to tackle this three-dimensional optimization problem.  
For...

9/3,K/155 (Item 2 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

11363172 SUPPLIER NUMBER: 55831213 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Simulation market not yet stimulating buyers.**  
Landriault, Gabriel  
Computer Dealer News, 15, 30, 33(1)

August 13, 1999

ISSN: 1184-2369

LANGUAGE: English

RECORD TYPE: Fulltext

WORD COUNT: 477

LINE COUNT: 00041

TEXT:

The visual **simulation** and **virtual reality** market is in disarray and is failing to satisfy most of its users, a new study...  
... fact."

He is also credited with having done the research on the study, entitled The **Market** for Visual **Simulation** and **Virtual Reality** Systems, Second Edition.

VizSim/VR has estimated worldwide sales close to US\$17.7 billion...

9/3,K/156 (Item 3 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2004 The Gale Group. All rts. reserv.

10888212 SUPPLIER NUMBER: 53930103 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**That's shoppertainment. (design of Grapevine, Texas' Grapevine Mills shopping mall )**

Young, Renee

Building Design & Construction, 40, 2, 62(1)

Feb, 1999

ISSN: 0007-3407

LANGUAGE: English

RECORD TYPE: Fulltext

WORD COUNT: 1612

LINE COUNT: 00134

... retailers have understood the power of entertainment. Instead of an organ, today there are themed **retail** environments with suspended televisions, 30-screen multiplexes and **virtual reality simulators** to entertain **shoppers**. Such are the enticements provided by the new \$200 million Grapevine Mills shopping mall in...

9/3,K/157 (Item 4 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2004 The Gale Group. All rts. reserv.

10652213 SUPPLIER NUMBER: 21276085 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Virtual reality quietly gaining ground. (CyberEdge Information Services Inc.'s study on developments and trends in virtual reality)**

Watson, David

Computer Dealer News, v14, n40, p11(1)

Oct 26, 1998

ISSN: 1184-2369

LANGUAGE: English

RECORD TYPE: Fulltext

WORD COUNT: 636

LINE COUNT: 00050

... author of the study that will follow up to last year's report entitled The **Market** for Visual **Simulation / Virtual Reality** Systems. He expects the second edition to be completed near the end of November. This...

9/3,K/158 (Item 5 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2004 The Gale Group. All rts. reserv.

10643750 SUPPLIER NUMBER: 20926927 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**REALAX Software AG Announces RXmovie, a New Module of its Virtual Reality Product Family**



PR Newswire, p721NYTU041  
July 21, 1998  
LANGUAGE: English      RECORD TYPE: Fulltext  
WORD COUNT: 516      LINE COUNT: 00046

... the leading virtual reality software companies. The Company's objective is the development and international **marketing** of advanced **virtual reality** software products for realtime 3D, visualization, **simulation** and digital prototyping for a variety of business applications in the automotive industry, manufacturing, architecture...

9/3,K/159      (Item 6 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

10442087      SUPPLIER NUMBER: 21091705      (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Lean machines. (British Aerospace manufacturing Eurofighter)**  
Sheppard, Ian  
Flight International, v152, n34, p34(1)  
August 26, 1998  
ISSN: 0015-3710      LANGUAGE: English      RECORD TYPE: Fulltext  
WORD COUNT: 1241      LINE COUNT: 00100

... 18 C and 20 C at all times.  
In the ATF, BAe is developing a " **virtual reality shop floor**" so that all processes can be **simulated** before any metal is cut, thus "designing out the risk".  
Electronic product definition has been...

9/3,K/160      (Item 7 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.  
10398719      SUPPLIER NUMBER: 21015186      (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Marketing & retail. (impact of information and electronic technologies)**  
Davis, Cheryl Burke  
Business Horizons, v41, n4, p2(3)  
July-August, 1998  
ISSN: 0007-6813      LANGUAGE: English      RECORD TYPE: Fulltext; Abstract  
WORD COUNT: 2521      LINE COUNT: 00213

... E.W. Kelley Chair of Business Administration at Indiana University, is applying technological advances in **virtual reality** to make **simulated test marketing** practical for a broad range of companies and applications.  
Using the latest in hardware, computer...

9/3,K/161      (Item 8 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

10318179      SUPPLIER NUMBER: 20902619      (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Vendors combine virtual - reality tools. (Eastman Kodak, Live Picture and Kaidan's Interactive Imaging Solutions) (Product Announcement)**  
Courteau, Suzanne  
MacWEEK, v12, n26, p15(1)  
July 13, 1998

DOCUMENT TYPE: Product Announcement      ISSN: 0892-8118      LANGUAGE:  
English      RECORD TYPE: Fulltext  
WORD COUNT: 205      LINE COUNT: 00020

Vendors **combine** virtual - reality tools. (Eastman Kodak, Live Picture  
and Kaidan's Interactive Imaging Solutions) (Product Announcement)

9/3,K/162      (Item 9 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

10244406      SUPPLIER NUMBER: 20767740      (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Theta Scan Joins the n-Vision Authorized Reseller Program.**

Business Wire, p6051248

June 5, 1998

LANGUAGE: English      RECORD TYPE: Fulltext

WORD COUNT: 443      LINE COUNT: 00042

...      PC and Macintosh.

In the past few years, the company developed its abilities in the  
**virtual reality** and military **simulation markets** and today offers a  
full range of products, including HMDs, high performance force feedback  
tools...

9/3,K/163      (Item 10 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

10162794      SUPPLIER NUMBER: 20146317      (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Sacramento show the largest yet. (1997 Sacramento Boat Show)**

Dantz, Anne

Boating Industry, v60, n6, p24(1)

June, 1997

ISSN: 0006-5404      LANGUAGE: English      RECORD TYPE: Fulltext; Abstract

WORD COUNT: 596      LINE COUNT: 00047

ABSTRACT: The Sacramento Valley Marine Assn's 1997 Sacramento Boat Show,  
which was produced by Marine **Retailers** Assn of America, featured a  
personal watercraft **virtual reality simulator** and fishing and water  
skiing seminars. The general response from the show's participants is...

9/3,K/164      (Item 11 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

10154729      SUPPLIER NUMBER: 19369689      (USE FORMAT 7 OR 9 FOR FULL TEXT)

**The life cycle of shopping centers.**

Lowry, James R.

Business Horizons, v40, n1, p77(10)

Jan-Feb, 1997

ISSN: 0007-6813      LANGUAGE: English      RECORD TYPE: Fulltext; Abstract

WORD COUNT: 6683      LINE COUNT: 00613

...      technologies permit the creation in a small space of theme-park  
type experiences, such as **virtual reality** attractions and motion-based  
**simulator** rides. Lowenstein (1987) found that **shoppers** stay three times  
longer in a mall with entertainment.

An older mall may be fully...

9/3,K/165 (Item 12 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

10084162 SUPPLIER NUMBER: 20429583

**Virtual venues: high-tech attractions promise low-stakes thrills on the Strip. (Las Vegas' high technology recreational centers)**

Lenhart, Maria

Meetings & Conventions, v33, n2, p96(1)

Feb, 1998

ISSN: 0025-8652

LANGUAGE: English

RECORD TYPE: Abstract

...ABSTRACT: virtual experiences in the form of high technology games and challenges made possible by motion **simulators**. GameWorks, a multistory facility located in the city's Showcase **Mall**, provides various video games and **virtual reality** activities such as, Vertical Reality, a game which allows players to fight off 'cyborgs' while...

9/3,K/166 (Item 13 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

10069992 SUPPLIER NUMBER: 20396875 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**REALAX Software AG, the Virtual Reality Solutions Company, Installs Sales and Support Office in Japan**

PR Newswire, p316NYM039

March 16, 1998

LANGUAGE: English

RECORD TYPE: Fulltext

WORD COUNT: 584 LINE COUNT: 00052

... simulation and virtual reality to the job. Koizumi's accomplishments include the introduction of advanced **virtual reality** and visual **simulations** systems to the Japanese **market**.

"I am excited to welcome Koichi to REALAX. His sales and marketing background paired with...

...Database Promotion Center, a non-profit organization of MITI, where he was in charge of **simulation**, visualization, multi-media and **virtual reality**. From 1980-1985, Koizumi held various positions in Sales and **Marketing** at Jupiter Corporation.

REALAX Software AG, headquartered in Ettlingen, Germany, is one of the leading virtual reality software companies. The company's objective is the development and international **marketing** of high-end **virtual reality** software products for digital prototyping, real-time 3D, visualization and **simulation** for a variety of business applications in the automotive industry, manufacturing, architecture and urban planning...

9/3,K/167 (Item 14 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

09916992 SUPPLIER NUMBER: 19934369 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**John Deere: reducing time-to-market with virtual prototypes. (Design in Context)**

Machine Design, v69, n14, p138(2)

July 24, 1997

ISSN: 0024-9114

LANGUAGE: English

RECORD TYPE: Fulltext; Abstract

WORD COUNT: 742

LINE COUNT: 00061

... becomes a physical piece of equipment," says Rauch. "This is the future of time-to- **market** ."

The **virtual reality** (VR) **simulations** on Onyx(R) are instantly comprehensible to non-technical people. "Many engineering tools such as...

9/3,K/168 (Item 15 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2004 The Gale Group. All rts. reserv.

09834839 SUPPLIER NUMBER: 19410231 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**GameWorks: shape of things to come. (includes related article on other entertainment/sports retail operations) (Great Ideas in Merchandising: Entertainment)**

Scally, Robert

Discount Store News, v36, n9, p62(2)

May 5, 1997

ISSN: 0012-3587

LANGUAGE: English

RECORD TYPE: Fulltext; Abstract

WORD COUNT: 1547

LINE COUNT: 00120

ABSTRACT: Seattle, WA's GameWorks is a 30,000-sq-ft entertainment/ **retail** emporium that features video and **simulation** games, a **virtual reality** device, rock videos, **live** DJs, Internet stations, food, microbrewed beers, and specialty coffees. Financed by a joint venture involving...

9/3,K/169 (Item 16 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2004 The Gale Group. All rts. reserv.

09783344 SUPPLIER NUMBER: 19851535 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**RTIME, VRT and SuperScape Offer Realtime, Multiuser, 3D World Creation With No Programming Through New "Paraworld".**

Business Wire, p10141112

Oct 14, 1997

LANGUAGE: English

RECORD TYPE: Fulltext

WORD COUNT: 890

LINE COUNT: 00084

... Technologies GmbH (VRT) develops and distributes high-tech systems and development environments, as well as **simulation** and training systems, for the **Virtual Reality market** and the Internet. VRT is a private company headquartered in Germany that offers comprehensive services...

9/3,K/170 (Item 17 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2004 The Gale Group. All rts. reserv.

09646964 SUPPLIER NUMBER: 17974521 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Today's technologies, tomorrow's trends. (impact of technology on property use and value)**

Brown, Randy

Buildings, v90, n1, p32(3)

Jan, 1996

ISSN: 0007-3725

LANGUAGE: English

RECORD TYPE: Fulltext; Abstract

WORD COUNT: 3777 LINE COUNT: 00317

... says.

Trends and issues for 1996 include:

\* Entertainment, entertainment, entertainment -- is the hottest commodity for **malls** today. It includes adding entertainment **stores**, **virtual - reality** or motion- **simulator** rides, theater complexes, food courts, and theme restaurants such as Planet Hollywood or Hard Rock...

9/3,K/171 (Item 18 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

09492215 SUPPLIER NUMBER: 19391853 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Star Trek: The Experience set to offer \$70M futuristic trip. (Las Vegas, Nevada's Hilton)**

Travel Weekly, v56, n34, p62(2)

May 1, 1997

ISSN: 0041-2082 LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 602 LINE COUNT: 00051

... Trek: The Experience aims to "transport" visitors to the 24th century by means of a **simulated** ride, computer games, video and **virtual reality** stations, **retail shops** and a themed restaurant and lounge.

The voyage will begin with a walk through a...

9/3,K/172 (Item 19 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

09166763 SUPPLIER NUMBER: 18937626 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Intergraph racks up 3-D: high-end accelerators, modules multiple rack-system displays. (Intergraph Computer Systems introduce TDZ-410 RAX, TDZ-610 RAX Pentium Pro servers; RealizM graphics accelerator) (Brief Article) (Product Announcement)**

DiCarlo, Lisa

PC Week, v13, n49, p29(1)

Dec 9, 1996

DOCUMENT TYPE: Brief Article Product Announcement ISSN: 0740-1604

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 343 LINE COUNT: 00030

... 31,600.

The RealizM product represents the top of Intergraph's line, geared toward niche **markets** such as flight **simulation** and **virtual reality** theaters.

The RealizM V25 sports the fastest Windows NT texture option available today, with 64M...

9/3,K/173 (Item 20 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

08898758 SUPPLIER NUMBER: 18396551

**Discovery buying troubled Nature Co. stores. (Discovery Communications Inc.)**

Katz, Richard; Higgins, John M.

Multichannel News, v17, n19, p78(1)

May 6, 1996

ISSN: 0276-8593

LANGUAGE: English

RECORD TYPE: Fulltext

WORD COUNT: 609

LINE COUNT: 00050

... cost \$1 million to open, but DCI will begin to open much larger, \$10 million **stores** that will **market** themselves as mini-theme parks featuring **virtual reality simulators**.

Hendricks added that with The Nature Company's \$130 million a year in revenues, DCI...

9/3,K/174 (Item 21 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2004 The Gale Group. All rts. reserv.

08781080 SUPPLIER NUMBER: 18380949 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Get a leg up in graphical apps. (Diamond Multimedia Systems' Stealth64 Video 2201XL, Genoa Systems' VideoBlitz III AV, STB Systems' PowerGraph 64 and ATI Technologies' Winturbo fast video cards) (Hardware Review) (Evaluation)**

McCormick, John

Government Computer News, v15, n11, p37(2)

May 27, 1996

DOCUMENT TYPE: Evaluation

ISSN: 0738-4300

LANGUAGE: English

RECORD TYPE: Fulltext; Abstract

WORD COUNT: 912

LINE COUNT: 00091

... end of the year. It should be worth the wait.

Three-dimensional graphics boards, now **marketed** mainly for computer games, are certain to find applications in **virtual reality, simulation** and scientific visualization.

9/3,K/175 (Item 22 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2004 The Gale Group. All rts. reserv.

08694361 SUPPLIER NUMBER: 18259512 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Star Trek experience awaits Hilton guests, visitors. (Las Vegas Hilton, in Las Vegas, NV, building themed attraction in joint venture with Paramount Parks) (Selling Las Vegas)**

Travel Weekly, v55, n35, p34(1)

May 2, 1996

ISSN: 0041-2082

LANGUAGE: English

RECORD TYPE: Fulltext; Abstract

WORD COUNT: 706

LINE COUNT: 00059

... bring to Las Vegas an entirely new concept in entertainment, incorporating elements such as a **simulator** ride, state-of-the-art computer games, interactive video and **virtual - reality** stations, **retail shops** and a themed restaurant and lounge.

On entering the 65,000-square-foot facility, visitors...

9/3,K/176 (Item 23 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2004 The Gale Group. All rts. reserv.

08632258 SUPPLIER NUMBER: 18133617 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Australia cinema complex adding \$1 mil Iwerks Turboride attraction.**

**(Highpoint cinema complex)**

Zoltak, James

Amusement Business, v108, n13, p28(1)

March 25, 1996

ISSN: 0003-2344

LANGUAGE: English

RECORD TYPE: Fulltext; Abstract

WORD COUNT: 666

LINE COUNT: 00056

... say that the center will include video and amusement games as well as interactive and **virtual reality** rides.

"We perceive there is no difference in the **market** for (motion **simulation** ) rides and the market for the cinemas," Delaney said. The demand for this type of...

**9/3,K/177 (Item 24 from file: 148)**

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2004 The Gale Group. All rts. reserv.

08514849 SUPPLIER NUMBER: 18036729 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Star Trek attraction construction begins. (Las Vegas Hilton; Las Vegas, Nevada)**

Oppen, Larry

Amusement Business, v108, n9, p26(1)

Feb 26, 1996

ISSN: 0003-2344

LANGUAGE: English

RECORD TYPE: Fulltext; Abstract

WORD COUNT: 733

LINE COUNT: 00060

...ABSTRACT: attraction, a joint venture between Paramount Parks and the Las Vegas Hilton, will feature a **simulated** ride, computer, video and **virtual reality** stations, a themed restaurant and lounge and a **retail store** . The 22-min ride is enclosed in a 32-seat capsule and features replicated sets...

... Scheduled to open in the spring of 1997, the attraction will include a 22-minute **simulator** ride, state-of-the-art computer games, interactive video and **virtual reality** stations, as well as a **retail store** and themed restaurant and lounge.

Under the direction of Jane Cooper, president of Paramount Parks...

**9/3,K/178 (Item 25 from file: 148)**

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2004 The Gale Group. All rts. reserv.

08476618 SUPPLIER NUMBER: 18020335

Virtual reality shopping simulation **for the modern marketer** .

**(Stephen Cohen, consumer research manager at Molson Breweries, and Mike Gadd, founder of Gadd International Research) (ESOMAR Congress special edition) (Transcript)**

Marketing and Research Today (Netherlands), v24, n1, p18(9)

Feb, 1996

DOCUMENT TYPE: Transcript

ISSN: 0923-5957

LANGUAGE: English

RECORD TYPE: Abstract

Virtual reality shopping simulation **for the modern marketer** .

**(Stephen Cohen, consumer research manager at Molson Breweries, and Mike Gadd, founder of Gadd International...**

ABSTRACT: **Virtual reality** technology can be usefully employed by **marketers** to take targeted respondents through a **simulation** of an actual store. This represents a significant step forward in in-store shopping

research...

**9/3,K/179 (Item 26 from file: 148)**  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

08326955 SUPPLIER NUMBER: 17717668 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Iwerks elects Paula Douglass chairman.**  
Business Wire, p11170106  
Nov 17, 1995  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 243 LINE COUNT: 00028

... Bay, Texas.  
Iwerks Entertainment is one of the leading producers of movie- based specialty theaters, **simulation** rides, **virtual - reality** technologies and associated software for the out-of-home entertainment **market** . The company designs and installs special- venue movie theaters around the world, primarily in theme...

**9/3,K/180 (Item 27 from file: 148)**  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

08187415 SUPPLIER NUMBER: 17568795 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**IWERKS Entertainment announces resignation of board chairman.**  
Business Wire, p10090143  
Oct 9, 1995  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 191 LINE COUNT: 00020

... based entertainment.''  
IWERKS Entertainment is one of the leading producers of movie-based specialty theaters, **simulation** rides, **virtual reality** technologies and associated software for the out-of-home entertainment **market** . The company designs and installs special-venue movie theaters around the world, primarily in theme...

**9/3,K/181 (Item 28 from file: 148)**  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

08105208 SUPPLIER NUMBER: 17336507 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Disk drive veteran Thomas Maher joins Avatar as executive VP.**  
Business Wire, p9010052  
Sep 1, 1995  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 517 LINE COUNT: 00054

... of science degree in chemical engineering from State University of Iowa. He and his family **live** in Fremont, Calif.

**Avatar** designs, manufactures and **markets** to OEMs, the next-generation standard for high-performance, 2.5-inch, removable cartridge disk...

**9/3,K/182 (Item 29 from file: 148)**



DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

08053901 SUPPLIER NUMBER: 17146575 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**SunSoft to offer native OpenGL to capture new and expanding graphics markets.**

Business Wire, p8081044

August 8, 1995

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 717 LINE COUNT: 00076

... By offering the OpenGL API, SunSoft will extend its graphics offerings, increase access to new **markets** such as animation, **simulation**, and **virtual reality**, and offer traditional **markets** the ability to simplify their programming by using a common API. OpenGL on Solaris availability...

**9/3,K/183 (Item 30 from file: 148)**

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

08048599 SUPPLIER NUMBER: 17128047 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**ELSA announces shipment of industry's first 3D graphics board with built-in 2D/video capabilities.**

Business Wire, p8080216

August 8, 1995

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 588 LINE COUNT: 00070

... special effects options such as fog and stipple for users seeking to develop highly realistic **virtual reality simulations**.

Unlike other **vendors**, ELSA is unique in having developed its own high performance drivers for the GLINT silicon...

**9/3,K/184 (Item 31 from file: 148)**

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

08044719 SUPPLIER NUMBER: 17119703 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**IWERKS Entertainment announces resignation of director Scott G. McNealy.**

Business Wire, p8020018

August 2, 1995

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 208 LINE COUNT: 00022

... his tenure."

IWERKS Entertainment is one of the leading producers of movie-based specialty theaters, **simulation** rides, **virtual reality** technologies and associated software for the out-of-home entertainment **market**. The company designs and installs special-venue movie theaters around the world, primarily in theme...

**9/3,K/185 (Item 32 from file: 148)**

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

08010662 SUPPLIER NUMBER: 16915691 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Developers like the sound of 3-D audio. (Crystal River Engineering and Creative Technology demonstrate 3D sound technologies)  
Yoshida, Junko  
Electronic Engineering Times, n846, p14(1)  
May 1, 1995  
ISSN: 0192-1541      LANGUAGE: English      RECORD TYPE: Fulltext; Abstract  
WORD COUNT: 1118      LINE COUNT: 00092

... design and platform.  
Crystal River Engineering, a high-end 3-D sound-technology supplier for **virtual reality**, **simulator** and professional audio **markets**, is now coming into the PC audio market, bringing its core technologies downstream for the...

9/3,K/186      (Item 33 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.  
  
08000525      SUPPLIER NUMBER: 17127414      (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**IWERKS Entertainment adopts stockholders' rights plan.**  
Business Wire, p6230156  
June 23, 1995  
LANGUAGE: English      RECORD TYPE: Fulltext  
WORD COUNT: 388      LINE COUNT: 00036

... percent discount.  
IWERKS Entertainment is one of the leading producers of movie-based specialty theaters, **simulation rides**, **virtual - reality** technologies and associated software for the out-of-home entertainment **market**. The company designs and installs special-venue movie theaters around the world, primarily in theme...

9/3,K/187      (Item 34 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.  
  
07968585      SUPPLIER NUMBER: 17191146      (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Technology forum addresses challenges across channel. (1995 Hardlines Technology Forum) (Brief Article)**  
Do-It-Yourself Retailing, v168, n6, p76(1)  
June, 1995  
DOCUMENT TYPE: Brief Article      ISSN: 0889-2989      LANGUAGE: English  
RECORD TYPE: Fulltext  
WORD COUNT: 370      LINE COUNT: 00034

... margin points for the retailer and manufacturer to split," Blischok said.

He discussed several infant **retail** technologies, including personal electronic **shopping** services, virtual **shopping malls** and **virtual - reality simulators** that allow customers to "try" merchandise before buying.

Blischok says customer-level technology tends to...

9/3,K/188      (Item 35 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

07956107 SUPPLIER NUMBER: 17159774 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**IWERKS Entertainment names Thomas Gimple EVP of operations.**  
Business Wire, p6290004  
June 29, 1995  
LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 462 LINE COUNT: 00043

... simulation attractions.  
IWERKS Entertainment is one of the leading producers of movie-based specialty theaters, **simulation** rides, **virtual reality** technologies, and associated software for the out-of-home entertainment **market**. The company designs and installs special-venue movie theaters around the world, primarily in theme...

**9/3,K/189 (Item 36 from file: 148)**  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

07873717 SUPPLIER NUMBER: 16896149 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**IWERKS Entertainment chairman/CEO announces new CEO.**  
Business Wire, p5230090  
May 23, 1995  
LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 366 LINE COUNT: 00037

... technology companies.  
IWERKS Entertainment is one of the leading producers of movie-based specialty theaters, **simulation** rides, **virtual - reality** technologies and associated software for the out-of-home entertainment **market**. The company designs and installs special-venue movie theaters around the world, primarily in theme...

**9/3,K/190 (Item 37 from file: 148)**  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

07814517 SUPPLIER NUMBER: 16869766 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**DENEB ROBOTICS' SIMULATION TECHNOLOGY PLAYS A LEADING ROLE IN DETROIT**  
**VIRTUAL REALITY CENTER OPENED BY EDS**  
PR Newswire, p426DE028  
April 26, 1995  
LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 640 LINE COUNT: 00077

Deneb Robotics, Inc. is showcasing a comprehensive suite of examples of how companies are using **virtual reality** techniques to increase customer satisfaction and reduce their time to **market**. Deneb Robotics is an extremely valuable partner to the **Virtual Reality** Center, with its elegant **simulation** software and virtual reality technologies," commented Bob Voiers, Director, EDS Detroit Virtual Reality Center. Deneb...

**9/3,K/191 (Item 38 from file: 148)**  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

07805497 SUPPLIER NUMBER: 16836066 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Iwerks Entertainment to defend against class action lawsuit.**

Business Wire, p4200008

April 20, 1995

LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 173 LINE COUNT: 00015

... it vigorously.

Iwerks Entertainment is one of the leading producers of movie-based specialty theaters, **simulation** rides, **virtual reality** technologies and associated software for the out-of-home entertainment **market**. The company designs and installs special-venue movie theaters around the world, primarily in theme...

9/3,K/192 (Item 39 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2004 The Gale Group. All rts. reserv.

07800201 SUPPLIER NUMBER: 16809640 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**PowerPC USERS GET PRICE/PERFORMANCE ADVANTAGES WITH pSOSystem DEVELOPMENT AND NETWORKING FOR EMBEDDED SOFTWARE; pSOSystem Runs on Motorola and IBM Microprocessors in Communications, Multimedia, Aerospace, and Computer Peripherals.**

Business Wire, p4130005

April 13, 1995

LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 554 LINE COUNT: 00051

... months.

Key application areas for pSOSystem-PowerPC products include telecommunications--particularly large multiprocessing telecommunications switches, "**virtual reality**" **simulation** systems and multimedia environments. Multimedia presents a particularly interesting **market** for the pSOSystem-PowerPC products for two reasons: the chip's performance makes it a...

9/3,K/193 (Item 40 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2004 The Gale Group. All rts. reserv.

07752601 SUPPLIER NUMBER: 16691241 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**SANTA ANITA FILES APPLICATION FOR DEVELOPMENT OF ARCADIA PROPERTY**

PR Newswire, p0322NY059

March 22, 1995

LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 874 LINE COUNT: 00073

... and Pomona valleys.

Present plans for the development include a broad range of entertainment and **retail** venues, including movie, **live** performance, large screen format and **virtual reality** theaters, high-end specialty **retailers**, restaurants, a sports bar and an ice skating rink. The development will also provide for...

9/3,K/194 (Item 41 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2004 The Gale Group. All rts. reserv.

07752474 SUPPLIER NUMBER: 16689205 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Iwerks Entertainment signs contract to design and install giant-screen theater at Kevin Costner's Dunbar resort.

Business Wire, p03220011

March 22, 1995

LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 364 LINE COUNT: 00030

... Iwerks Entertainment is the leading producer of movie-based specialty theaters, giant-screen projection systems, **simulation** rides, **virtual reality** technologies and associated software for the out-of-home entertainment **market**. The company designs and installs special-venue movie theaters around the world, primarily in theme...

9/3,K/195 (Item 42 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2004 The Gale Group. All rts. reserv.

07714590 SUPPLIER NUMBER: 16683114 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Graphics workstation market in midst of change. (includes related articles)**  
**(Graphics Hardware)**

Pobuda, Tanya

Computer Dealer News, v11, n4, p50(2)

Feb 22, 1995

ISSN: 1184-2369 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 1866 LINE COUNT: 00145

... mechanical CAD/CAM world, and has staked out a larger presence in the cutting-edge **virtual reality** and high-end **simulations market** with a series of partnerships with related companies.

Last year HP took the wraps off...

9/3,K/196 (Item 43 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2004 The Gale Group. All rts. reserv.

07711601 SUPPLIER NUMBER: 16661776 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Cyberspace another tool for the real estate market. (real estate industry's multiple-listing services and information kiosks)**

Schwab, Dave

San Diego Business Journal, v16, n6, p1(2)

Feb 6, 1995

ISSN: 8750-6890 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 977 LINE COUNT: 00075

... are providing the tools.

"The tools of tomorrow, today" is the motto of Multi-Media **Showroom** at 7340 Miramar Road. The **marketing** company uses **virtual reality** in a theater setting to walk clients through computer- **simulated** home sites.

Sam Cavitt, Multi-Media's marketing director, claims it's an evolutionary advance...

9/3,K/197 (Item 44 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2004 The Gale Group. All rts. reserv.

07699379 SUPPLIER NUMBER: 16429651 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Viewpoint announces support for Apple's QuickDraw 3D graphics foundation;**

**Viewpoint becomes first QuickDraw 3D content provider.**

Business Wire, p02070189

Feb 7, 1995

LANGUAGE: ENGLISH      RECORD TYPE: FULLTEXT

WORD COUNT: 558      LINE COUNT: 00048

... for television and film production, interactive media such as games, and educational CD-ROMs; military **markets** for **virtual - reality** training **simulations** ; medical **markets** , for interactive training applications; and insurance and law-enforcement markets, for accident reconstruction.

The company...

**9/3,K/198      (Item 45 from file: 148)**

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2004 The Gale Group. All rts. reserv.

07697604      SUPPLIER NUMBER: 16409297      (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Iwerks Entertainment announces staff reduction.**

Business Wire, p02020006

Feb 2, 1995

LANGUAGE: ENGLISH      RECORD TYPE: FULLTEXT

WORD COUNT: 237      LINE COUNT: 00021

... fiscal year."

Iwerks Entertainment is one of the leading producers of movie-based specialty theaters, **simulation** rides, **virtual reality** technologies and associated software for the out-of-home entertainment **market** . The company designs and installs special-venue movie theaters around the world, primarily in theme...

**9/3,K/199      (Item 46 from file: 148)**

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2004 The Gale Group. All rts. reserv.

07658967      SUPPLIER NUMBER: 16281301      (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Iwerks Entertainment reports second quarter results.**

Business Wire, p01260016

Jan 26, 1995

LANGUAGE: ENGLISH      RECORD TYPE: FULLTEXT

WORD COUNT: 582      LINE COUNT: 00062

... Sales."

Iwerks Entertainment Inc. is one of the leading producers of movie-based specialty theaters, **simulation** rides, **virtual reality** technologies, and associated software for the out-of-home entertainment **market** . The company designs and installs special-venue movie theaters around the world, primarily in theme...

**9/3,K/200      (Item 47 from file: 148)**

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2004 The Gale Group. All rts. reserv.

07657731      SUPPLIER NUMBER: 16231657      (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Iwerks Entertainment names Battison EVP of marketing & sales.**

Business Wire, p01250006

Jan 25, 1995

LANGUAGE: ENGLISH      RECORD TYPE: FULLTEXT  
WORD COUNT: 246      LINE COUNT: 00022

... the world."

Iwerks Entertainment is one of the leading producers of movie-based specialty theaters, **simulation** rides, **virtual reality** technologies and associated software for the out-of-home entertainment **market**. The company designs and installs special-venue movie theaters around the world, primarily in theme...

9/3,K/201      (Item 48 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

07657730      SUPPLIER NUMBER: 16231655      (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Iwerks Entertainment adds new director.**

Business Wire, p01250005

Jan 25, 1995

LANGUAGE: ENGLISH      RECORD TYPE: FULLTEXT

WORD COUNT: 227      LINE COUNT: 00020

... the marketplace."

Iwerks Entertainment is one of the leading producers of movie-based specialty theaters, **simulation** rides, **virtual reality** technologies and associated software for the out-of-home entertainment **market**. The company designs and installs special-venue movie theaters around the world, primarily in theme...

9/3,K/202      (Item 49 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

07597581      SUPPLIER NUMBER: 15993898      (USE FORMAT 7 OR 9 FOR FULL TEXT)

**New director joins Iwerks Entertainment.**

Business Wire, p12191008

Dec 19, 1994

LANGUAGE: ENGLISH      RECORD TYPE: FULLTEXT

WORD COUNT: 216      LINE COUNT: 00020

... the company."

Iwerks Entertainment is one of the leading producers of movie-based specialty theaters, **simulation** rides, **virtual reality** technologies and associated software for the out-of-home entertainment **market**. The company designs and installs special-venue movie theaters around the world, primarily in theme...

9/3,K/203      (Item 50 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

07586370      SUPPLIER NUMBER: 15948648      (USE FORMAT 7 OR 9 FOR FULL TEXT)

**ANNOUNCEMENT OF OPENGVS GIVES GEMINI TECHNOLOGY PRODUCT FOR NEW MARKETS**

PR Newswire, p1206LA021

Dec 6, 1994

LANGUAGE: ENGLISH      RECORD TYPE: FULLTEXT

WORD COUNT: 501      LINE COUNT: 00041

TEXT:

...Calif., Dec. 6 /PRNewswire/ -- Gemini Technology announces the introduction of their newest entry in the **Virtual Reality** and visual **simulation market**. OpenGVS is a 3 dimensional applications programming interface (API) developed to address the growing need...

9/3,K/204 (Item 51 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

07583062 SUPPLIER NUMBER: 15931392 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Iwerks Entertainment announces executive appointments.**

Business Wire, p12051130

Dec 5, 1994

LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 355 LINE COUNT: 00031

... endeavors."

Iwerks Entertainment Inc. is one of the leading producers of movie-based specialty theatres, **simulation rides**, **virtual reality technologies**, and associated software for the out-of-home entertainment **market**. The company designs and installs special-venue movie theatres around the world, primarily in theme...

9/3,K/205 (Item 52 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

07580155 SUPPLIER NUMBER: 15917546 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Gemini Technology and RenderMorphics partner to bring real-time 3D simulation technology to the PC platform.**

Business Wire, p11301030

Nov 30, 1994

LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 640 LINE COUNT: 00059

... the PC, Gemini and RenderMorphics dramatically lower the cost of high-performance visualization for military **simulation**, gaming and **virtual reality** applications.

"The burgeoning Windows **market** and increased 3D capabilities have motivated us to expand our efforts to the PC platform...

9/3,K/206 (Item 53 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

07575699 SUPPLIER NUMBER: 15904992 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Viewpoint DataLabs Announces Distributed Interactive Simulation 3D Models; Smart Models Build Interactive Virtual Environments for Real-Time Flight Applications.**

Business Wire, p11281280

Nov 28, 1994

LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 492 LINE COUNT: 00043

... entertainment markets for television and film, interactive games, interactive television and location-based entertainment; military **markets**



for **virtual reality** and **simulation** ; medical **markets** ; and accident reconstruction. For more information or a Viewpoint catalog call 1-800-DATASET (328...

9/3,K/207 (Item 54 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

07569302 SUPPLIER NUMBER: 15866818 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**WORLDWIDE GOLF RESOURCES ANNOUNCES ROLLOUT OF AUTOMATED GOLF TEE MACHINE AT  
SAN DIEGO'S HARBORSIDE GOLF CENTER**  
PR Newswire, p1116DV013  
Nov 16, 1994  
LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 467 LINE COUNT: 00036

9/3,K/208 (Item 55 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

07553716 SUPPLIER NUMBER: 15877467 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Iwerks Entertainment announces improved first-quarter results.**  
Business Wire, p11020013  
Nov 2, 1994  
LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 398 LINE COUNT: 00045

... film 'Aliens.'

Iwerks Entertainment is one of the leading producers of movie-based specialty theaters, **simulation** rides, **virtual reality** technologies and associated software for the out-of-home entertainment **market** . The company designs and installs special-venue movie theaters around the world, primarily in theme...

9/3,K/209 (Item 56 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

07514226 SUPPLIER NUMBER: 16210564 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Clocking the hot products. (Silicon Graphics' Power Challenge L and XL  
supercomputers) (Benchmarks) (Column) (Product Announcement)**  
Datamation, v40, n14, p84(1)  
July 15, 1994  
DOCUMENT TYPE: Product Announcement ISSN: 1062-8363 LANGUAGE:  
ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT  
WORD COUNT: 640 LINE COUNT: 00052

...ABSTRACT: and academia, as well as certain scientific fields. The new servers are designed for new **markets** such as **virtual reality** -based **simulators** and financial analysis.

9/3,K/210 (Item 57 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

07512532 SUPPLIER NUMBER: 15728245 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Peace can pay. (conversion of military electronics to civilian applications) (includes related articles) (Project Plowshare: Putting Military Technology to Other Uses) (Cover Story)

Leonard, James P.

EDN, v39, n17, p38(6)

August 18, 1994

DOCUMENT TYPE: Cover Story ISSN: 0012-7515 LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT; ABSTRACT

WORD COUNT: 3526 LINE COUNT: 00305

... is a prime example of dual-use technology: To train fighter pilots, the military uses **virtual reality** for in-flight **simulation**; civilian **markets** continue to expand into interactive-television and video-game applications. Automakers are experimenting with virtual...

9/3,K/211 (Item 58 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2004 The Gale Group. All rts. reserv.

07306399 SUPPLIER NUMBER: 15540794 (USE FORMAT 7 OR 9 FOR FULL TEXT)

State of the food industry. (includes related articles on Efficient Consumer Response, technological advances in food marketing, and product trends) (Resegmenting the Industry) (Industry Overview) (Cover Story)

Mancini, Leticia; Dillon, Patricia M.; Glenn, Christopher

Chilton's Food Engineering, v66, n6, p94(11)

June, 1994

DOCUMENT TYPE: Industry Overview Cover Story

ISSN: 0193-323X

LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 7069 LINE COUNT: 00579

... coupon.

Shopping in virtual reality

Visionary Shopper isn't a New Age euphemism. The Visionary **Shopper** is a **simulated shopping** experience that incorporates **virtual reality**. The technology, from **MarketWare** Corp., Norcross, GA, **simulates** the supermarket experience while allowing manipulation of product packaging, promotions, price, assortment or any other...

9/3,K/212 (Item 59 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2004 The Gale Group. All rts. reserv.

07294731 SUPPLIER NUMBER: 15537249 (USE FORMAT 7 OR 9 FOR FULL TEXT)

AT&T offers **IMRA** entertaining suggestions. (International Mass Retail Association convention)

Pogoda, Dianne M.

WWD, v167, n120, p16(1)

June 22, 1994

ISSN: 0149-5380 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT

WORD COUNT: 579 LINE COUNT: 00046

... retailers.

"Consumers demand convenience, personalization and product information," Blishok said. These technologies could include in- **store** kiosks with customer information, interactive TV **retailing** or using **virtual reality** technology to let customers try products.

An example? A **simulated** golf course Where a consumer can try a golf club-while a camera-equipped computer...

9/3,K/213 (Item 60 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

07238091 SUPPLIER NUMBER: 15352473 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Imax screens new plans as it mulls listing. (Imax Corp.)**  
Ellis, Michael  
Financial Post, p9(1)  
March 26, 1994  
ISSN: 0015-2021 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 572 LINE COUNT: 00044

... the couch potato away from the TV," Imax vice-chairman Richard Gelfond said.

Video arcades, **shopping malls** and urban entertainment centres soon could have interactive, **virtual reality** computer games as well as **simulator** rides based on hit movies, Gelfond and Imax chairman and interim chief executive Bradley Wechsler...

9/3,K/214 (Item 61 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

07221168 SUPPLIER NUMBER: 15032049 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Ready for a wild ride? (Digital Adventures in Entertainment, part 2)**  
(includes related articles on a summary of part 1 of the series and the  
how various experts define virtual reality)

Robertson, Barbara  
Computer Graphics World, v17, n2, p30(8)  
Feb, 1994

ISSN: 0271-4159 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT  
WORD COUNT: 4313 LINE COUNT: 00335

TEXT:

...game machines. And it's here, in location-based-entertainment land, that many computer graphics, **simulation**, animation, and **virtual reality** companies sense a **market** just about to ripen.

9/3,K/215 (Item 62 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

07168451 SUPPLIER NUMBER: 14912329 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Virtual shopping virtually here.**  
Markowitz, Arthur  
Discount Store News, v33, n1, p1(2)  
Jan 3, 1994  
ISSN: 0012-3587 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT  
WORD COUNT: 676 LINE COUNT: 00053

... programs are used by many retailers and consumer product vendors.

The ShopperVision technology combines various **MarketWare** systems and Visionary **Shopper**, a **simulated 3-D virtual reality** tool for **market** research. That program was developed by a Harvard Business School professor and is used in...

9/3,K/216 (Item 63 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

07152242 SUPPLIER NUMBER: 15531646  
**Gatekeepers of capitation: CFOs walk a financial tightrope in the move from fee-for-service to capitated delivery. (chief financial officers)**  
(includes related articles on managed-care markets , virtual reality software to simulate capitation and how hospital systems are preparing for capitation) (Cover Story)  
Pallarito, Karen  
Modern Healthcare, v24, n26, p93(6)  
June 27, 1994  
DOCUMENT TYPE: Cover Story ISSN: 0160-7480 LANGUAGE: ENGLISH  
RECORD TYPE: ABSTRACT

...fee-for-service to capitated delivery. (chief financial officers)  
(includes related articles on managed-care markets , virtual reality software to simulate capitation and how hospital systems are preparing for capitation) (Cover Story)

9/3,K/217 (Item 64 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

06809370 SUPPLIER NUMBER: 14400798 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Terrain modeling: advances in the technology facilitate the creation of terrain models for a variety of applications. (computer graphics)** (includes related article about commercial simulation tools with a military background)  
Lang, Laura  
Computer Graphics World, v16, n9, p22(5)  
Sept, 1993  
ISSN: 0271-4159 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT  
WORD COUNT: 2752 LINE COUNT: 00223

... San Jose, CA), developer and vendor of Silicon Graphics-based modeling tools for the entertainment, simulation , and virtual reality markets , used the company's MultiGen software and USGS digital terrain data of the Rocky Mountains...

9/3,K/218 (Item 65 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

06762207 SUPPLIER NUMBER: 14677989 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**KUBOTA PACIFIC AND GEMINI TECHNOLOGY INTRODUCE ALPHA-BASED GEMINI VISUAL SYSTEM SOFTWARE**  
PR Newswire, p1129SJ005  
Nov 29, 1993  
LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 558 LINE COUNT: 00048

... the entire Alpha AXP market segment to Gemini, and provides Kubota access to a wide market of real-time simulation and virtual reality developers."  
About the Companies

Founded in 1981, Gemini Technology Corp. is a privately held image...

9/3,K/219 (Item 66 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2004 The Gale Group. All rts. reserv.

06723869 SUPPLIER NUMBER: 14538671 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Fairs must reinvent themselves each year to keep people coming.**

Fingersh, Julie

Amusement Business, v105, n36, p3(2)

Sept 6, 1993

ISSN: 0003-2344 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT

WORD COUNT: 1890 LINE COUNT: 00137

... also added attractions showcasing the latest forms of interactive entertainment, such as bungee jumping, ride **simulators**, the ejection seat, and **virtual reality**.

**MARKETING THEMES**

But as all fair officials know, having a great theme with the goods to

...

9/3,K/220 (Item 67 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2004 The Gale Group. All rts. reserv.

06699717 SUPPLIER NUMBER: 14378101 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Simulation: still waiting for that boom. (Industry Overview)**

Hardy, Stephen M.

Journal of Electronic Defense, v16, n7, p44(4)

July, 1993

DOCUMENT TYPE: Industry Overview ISSN: 0192-429X LANGUAGE:

ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 3205 LINE COUNT: 00250

... some instances for new technology, our sources said. Video game technology will greatly affect visual **simulation**, as will **virtual reality** advancements, according to several **vendors**.

**Simulation** also will become much more of a specialty business, many predicted. While the market as...

9/3,K/221 (Item 68 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2004 The Gale Group. All rts. reserv.

06669522 SUPPLIER NUMBER: 14052515 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**U.K. virtual-reality maker arrives in U.S.; hires CEO. (Division Ltd.)**

**(News Digest) (Brief Article)**

Morrissey, Jane

PC Week, v10, n28, p135(1)

July 19, 1993

DOCUMENT TYPE: Brief Article ISSN: 0740-1604 LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT

WORD COUNT: 297 LINE COUNT: 00024

... public offering of a virtual-reality company -- that raised \$7.5 million.

Division concentrates its **virtual - reality** efforts on the

industrial, scientific and commercial **markets** , with integrated systems for areas such as training and **simulation** , mechanical design automation and scientific visualization.

The company now sells its vertical-market wares directly...

9/3,K/222 (Item 69 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

06452308 SUPPLIER NUMBER: 13794907 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Callender back in action with Bottom Gun Cafe. (former Marie Callender owner Don Callender)**

Martin, Richard  
Nation's Restaurant News, v27, n18, p1(2)  
May 3, 1993

ISSN: 0028-0518 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT  
WORD COUNT: 1232 LINE COUNT: 00094

... hour jet missions in a mock F-4 or the revered F-111.

The mass- **market** potential for such high-tech recreations -- dubbed "**virtual reality**" because of their engrossing **simulations** -- was suggested last year by the \$10 million-plus investment of film producer Tim Disney...

9/3,K/223 (Item 70 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

06385212 SUPPLIER NUMBER: 13118129 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**YOUNG IDEAS PRODUCTIONS REDISCOVERS THE TITANIC -- IN 3D!**

PR Newswire, p0222DV002

Feb 22, 1993

LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 309 LINE COUNT: 00026

... marketing of "TITANIC REDISCOVERED!" is being directed at motion-based theatres, non-motion-based theatres, **simulators** , **virtual reality** rooms, the edu-tainment **market** and a variety of new entertainment markets. With its unprecedented expertise in the field of...

9/3,K/224 (Item 71 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

06289971 SUPPLIER NUMBER: 13566704

Virtual reality **test** marketing **near**. ( MarketWare introduces **Visionary** Shopper **computer** simulation **test**) (Brief Article)

Advertising Age, v64, n12, p2(1)

March 22, 1993

DOCUMENT TYPE: Brief Article ISSN: 0001-8899 LANGUAGE: ENGLISH  
RECORD TYPE: CITATION

Virtual reality **test** marketing **near**. ( MarketWare introduces **Visionary** Shopper **computer** simulation **test**) (Brief Article)

9/3,K/225 (Item 72 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

06212693      SUPPLIER NUMBER: 12881297      (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Virtual reality technology still needs time to grow.**  
Pobuda, Tanya  
Computer Dealer News, v8, n15, p1(2)  
July 27, 1992  
ISSN: 1184-2369      LANGUAGE: ENGLISH      RECORD TYPE: FULLTEXT  
WORD COUNT:    1575      LINE COUNT:    00124

...      of Virtual Reality Inc., says his company has carved an exclusive business out of building **simulation** and **virtual reality** prototypes for the military, medical and entertainment **markets** .

But, as an engineer, he says he is feeling a little beset upon by the  
...

9/3,K/226      (Item 73 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

06210817      SUPPLIER NUMBER: 13332028      (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Hi-tech advances hold ticket to brave, new world in amusements.**  
**(high-technology) (Leisure Technology)**  
Coffey, Gary  
Amusement Business, v104, n36, p32(2)  
Sept 7, 1992  
ISSN: 0003-2344      LANGUAGE: ENGLISH      RECORD TYPE: FULLTEXT  
WORD COUNT:    1249      LINE COUNT:    00102

...      and lwerks all-major players.

\* Immersion technology.

This technology, which includes goggles, gloves, and other **virtual reality** -type **simulations** , currently boasts about 15 percent of the **market** . Most of that market share is not in typical amusement environments, but in science centers...he says. "None of us know how deep it is or how much of a **market** theaters, interactive **simulators** or **virtual reality simulators** will attract. My guess is there's a **market** for all of it."

But while the future seems virtually unlimited for such hi tech...

9/3,K/227      (Item 74 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

06156702      SUPPLIER NUMBER: 12615688      (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Virtual reality is real. (Special Report)**  
Van Brussel, Carolyn  
Computing Canada, v18, n20, p1(2)  
Sept 28, 1992  
ISSN: 0319-0161      LANGUAGE: ENGLISH      RECORD TYPE: FULLTEXT; ABSTRACT  
WORD COUNT:    721      LINE COUNT:    00057

ABSTRACT: The **virtual reality market** is poised for rapid growth. **Virtual reality** is an interactive technology that places the user in a **simulated** , computer-generated environment. Using special clothing and equipment, the user gains access to a virtual...

9/3,K/228 (Item 75 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

05875260 SUPPLIER NUMBER: 12174040 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Into the 21st century: high tech, high touch. (retail stores in the 21st century)**

Anderson, Judy

Gifts & Decorative Accessories, v93, n5, p48(3)

May, 1992

ISSN: 0016-9889 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT; ABSTRACT  
WORD COUNT: 1532 LINE COUNT: 00117

... setting.

Vincent Carrelia, production manager of Drew Pictures, San Francisco, is working on ways to **simulate** the **store** interior through **virtual reality** and allow the participant to browse through a **store**, examine products and even shop for them at home. Similar computer technology might one day...

9/3,K/229 (Item 76 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

05174652 SUPPLIER NUMBER: 10838328 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Convex sees virtual reality as a hot market for its new Preemptor real-time family. (Convex Computer Corp.'s Preemptor 5000 minisupercomputers)**

Computergram International, n1696, CGI06130008

June 13, 1991

ISSN: 0268-716X LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 619 LINE COUNT: 00049

... 5000 real-time minisupercomputers (CI No 1,689) at three sectors of the real-time **market** - flight **simulation**, **virtual reality** and high-speed data acquisition, as used in weather forecasting. According to UK technical marketing...

9/3,K/230 (Item 77 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

05115769 SUPPLIER NUMBER: 10513844 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**W Industries makes virtual reality a reality at #20,000. (Virtuality 1000 SD virtual reality system) (product announcement)**

Computergram International, n1640, CGI03250003

March 25, 1991

DOCUMENT TYPE: product announcement ISSN: 0268-716X LANGUAGE:  
ENGLISH RECORD TYPE: FULLTEXT  
WORD COUNT: 455 LINE COUNT: 00035

... for games arcades, which costs from #20,000, is a third of the price of **simulation** games that **vendors** claim to carry "**virtual reality**" status. **Virtual Reality** is a much-hyped concept - to experience it the user must be totally immersed in...

9/3,K/231 (Item 78 from file: 148)



DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2004 The Gale Group. All rts. reserv.

04826931 SUPPLIER NUMBER: 08846192 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Virtual reality: spreadsheets for industry. (Random Access) (column)**  
Dyson, Esther  
Forbes, v146, n6, p204(1)  
Sept 17, 1990  
DOCUMENT TYPE: column ISSN: 0015-6914 LANGUAGE: ENGLISH  
RECORD TYPE: FULLTEXT; ABSTRACT  
WORD COUNT: 950 LINE COUNT: 00072

... focused on customers such as designers, engineers and other people who work with models and **simulations**. **Virtual reality** is not a mass-market item that will trickle up but a high-level technology that will trickle down. It...

9/3,K/232 (Item 1 from file: 275)  
DIALOG(R)File 275:Gale Group Computer DB(TM)  
(c) 2004 The Gale Group. All rts. reserv.

02258697 SUPPLIER NUMBER: 53531382 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Comcast Unveils Broadband Internet Portal 01/06/99.**  
Newsbytes, NA  
Jan 6, 1999  
LANGUAGE: English RECORD TYPE: Fulltext  
WORD COUNT: 445 LINE COUNT: 00040

TEXT:

...first time, access to a variety of multimedia enhanced information and entertainment, including video enhanced **shopping**, up-to-the-minute news, **live** music, multi-player games, **virtual reality** tours, **live** sporting events, and sports coverage, for example. Interestingly, Newsbytes notes that OnBroadband also provides information...

9/3,K/233 (Item 2 from file: 275)  
DIALOG(R)File 275:Gale Group Computer DB(TM)  
(c) 2004 The Gale Group. All rts. reserv.

02119126 SUPPLIER NUMBER: 19829009 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Completing the QTVR Panorama. (PictureWorks Technology Spin PhotoObject, Animations Widgetizer authoring software for QuickTime Virtual Reality panoramas) (Product Announcement)**  
Beale, Stephen  
Macworld, v14, n11, p40(2)  
Nov, 1997  
DOCUMENT TYPE: Product Announcement ISSN: 0741-8647 LANGUAGE: English  
RECORD TYPE: Fulltext; Abstract  
WORD COUNT: 583 LINE COUNT: 00051

... of mass-market QuickTime VR (QTVR) authoring programs--PictureWorks' Spin Panorama, Panimation's Nodester, and **Live** Picture's PhotoVista--let you create **virtual - reality** panoramas (see Reviews, in this issue).

Now, two of these **vendors**, PictureWorks Technology (510/855-2001, <http://www.pictureworks.com> or [www.pictureworks.com](http://www.pictureworks.com)) and...

9/3,K/234 (Item 3 from file: 275)

DIALOG(R)File 275:Gale Group Computer DB(TM)

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01875953 SUPPLIER NUMBER: 17843646 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Get it while it's hot. (Sun Microsystems HotJava) (Company Business and Marketing) (Brief Article)

Basch, Reva

Computer Life, v3, n1, p32(1)

Jan, 1996

DOCUMENT TYPE: Brief Article ISSN: 1076-9862 LANGUAGE: English

RECORD TYPE: Fulltext

WORD COUNT: 271 LINE COUNT: 00024

... toe to complex, multiplayer scenarios. Down the road, developers envision Java-based fantasy sports leagues, live auctions, stock market transactions, and an unlimited array of virtual - reality simulations for both work and play.

Sun is licensing HotJava free of charge, so you'll...

9/3,K/235 (Item 4 from file: 275)

DIALOG(R)File 275:Gale Group Computer DB(TM)

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01778972 SUPPLIER NUMBER: 16891118 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Virtual reality resource guide. (Directory)

Berg, Tor

AI Expert, v10, n5, p25(18)

May, 1995

DOCUMENT TYPE: Directory ISSN: 0888-3785 LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT

WORD COUNT: 21204 LINE COUNT: 01806

... to standard external data analysis tools. Allows evaluation of the virtual environment being used for simulations and training. Price: Contact vendor.

Virtual Reality Integration Services. Cybernet provides complete VR integration solutions within a broad range of application areas... Virtual Voyage immersive VR touring attraction for Cutty Sark, a real-time interactive VR motion simulator attraction for Edison Brothers Entertainment, and others. Price: Contact vendor.

VR System Rentals. Horizon rents virtual reality systems and attractions for trade shows, corporate parties, publicity tours, and other short-term events...sources from VGA computers or Silicon Graphics RealityEngine. Display applications of the system include: virtual reality; augmented reality; and industrial, medical, and military simulations. Price: Contact vendor.

Virtual I/O, 1000 Lenora St., #600, Seattle, Wash. 98121, (206) 382-7410, fax (206) 382...

...are configured around your specifications and budget. Applications include entertainment, education, medicine, and military simulation. Price: Contact vendor.

Virtual Reality Inc., 485 Washington Ave., Pleasantville, N.Y. 10570, (914) 769-0900, fax (914) 769-7106.

Virtual...

9/3,K/236 (Item 5 from file: 275)

DIALOG(R)File 275:Gale Group Computer DB(TM)  
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01665831 SUPPLIER NUMBER: 15049136 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**CIM: customer in mind. (recommended tactics for computer-integrated manufacturing)**

Haverson, Debra Sheer

MIDRANGE Systems, v7, n2, p19(3)

Jan 28, 1994

ISSN: 1041-8237

LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT; ABSTRACT

WORD COUNT: 2147

LINE COUNT: 00177

... manufacturing engineers and supply departments to have early input in the design process. Each year, **vendors** introduce new methods, such as video conferencing and **virtual reality simulations**, that bring the design department into closer cooperation with the plant floor.

Jones explains, "At...

**9/3,K/237 (Item 6 from file: 275)**

DIALOG(R)File 275:Gale Group Computer DB(TM)

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01652751 SUPPLIER NUMBER: 15071368

**Dynamic terrain. (Technical)**

Moshell, J. Michael; Blau, Brian; Xin Li; Lisle, Curtis

Simulation, v62, n1, p29(12)

Jan, 1994

DOCUMENT TYPE: Technical

ISSN: 0037-5497

LANGUAGE: ENGLISH

RECORD TYPE: ABSTRACT

...ABSTRACT: CCTT) project will be the largest training simulator acquisition in history. In addition, realtime interactive **simulation** is moving beyond military training into the potentially much larger **market** of commercial, entertainment and educational applications currently being called "**Virtual Reality**" (Furness 1988). However, no existing realtime **simulation** supports a truly interactive world. In particular, the terrain (soil, water and vegetation) is nearly...

**9/3,K/238 (Item 7 from file: 275)**

DIALOG(R)File 275:Gale Group Computer DB(TM)

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01586457 SUPPLIER NUMBER: 13472512 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Share the risk, keep the reward. (employ systems integrators when implementing new technologies) (Special Report: Top 25 Systems Integrators; Realist) (Column)**

Eskow, Dennis

Corporate Computing, v2, n3, p38(2)

March, 1993

DOCUMENT TYPE: Column

ISSN: 1065-8610

LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT; ABSTRACT

WORD COUNT: 1620

LINE COUNT: 00131

... they receive customer input, have become vital in the fast-paced world of financial services. **Simulation** is starting to mature in the AI-based world of **virtual reality**. By 1995, Japanese **retailers** will operate telephone booth-like kiosks where shoppers can don helmets and simulate walking through...

9/3,K/239 (Item 8 from file: 275)  
DIALOG(R)File 275:Gale Group Computer DB(TM)  
(c) 2004 The Gale Group. All rts. reserv.

01574277 SUPPLIER NUMBER: 14344940  
**Military graphics land at Siggraph. (virtual reality at computer graphics show)**  
Mokhoff, Nicolas; Santo, Brian  
Electronic Engineering Times, n758, pl(2)  
August 9, 1993  
ISSN: 0192-1541 LANGUAGE: ENGLISH RECORD TYPE: ABSTRACT

...ABSTRACT: is now becoming a major force in the electronics industry. Visions of Reality Inc is **marketing** state-of-the-art military- **simulation** technology in a **virtual reality** game format. Kaiser ElectroOptics is **marketing** its Vision Immersion Module (VIM) display technology, which is a 13-ounce headset that provides...

9/3,K/240 (Item 9 from file: 275)  
DIALOG(R)File 275:Gale Group Computer DB(TM)  
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01523810 SUPPLIER NUMBER: 12316358 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Virtual reality resource guide. (Buyers Guide)**  
Shaw, Julie  
AI Expert, v7, n8, p42(6)  
August, 1992  
DOCUMENT TYPE: Buyers Guide ISSN: 0888-3785 LANGUAGE: ENGLISH  
RECORD TYPE: FULLTEXT; ABSTRACT  
WORD COUNT: 3312 LINE COUNT: 00287

... devices for entering 2D and 3D coordinates into a computer. Designed for CAD, robotics, computer **simulation**, high-end computer graphics and animation, scientific visualization, and **virtual - reality** applications. Price: contract **vendor**.  
Logitech, 6505 Kaiser Dr., Fremont, Calif. 94555, (510) 795-8500.  
Circle reader service #112  
Polhemus...

9/3,K/241 (Item 1 from file: 621)  
DIALOG(R)File 621:Gale Group New Prod.Annou.(R)  
(c) 2004 The Gale Group. All rts. reserv.

01236668 Supplier Number: 44224410 (USE FORMAT 7 FOR FULLTEXT)  
**Parametric Technology Announces New Software Relationships Designed To Complement Pro/ENGINEEROA Capabilities Three Additions to Cooperative Software Program Include IBM's Engineering and Production Data Management Group**  
News Release, pN/A  
Nov 9, 1993  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 723

... engineering  
customers with a complete workflow solution for the design-through-

manufacturing process."

Addressing Manufacturing **Simulation** , Deneb Robotics, Inc., Auburn Hills, Mich., develops and **markets 3D virtual reality**

-based software

for workcell **simulation** , factory **simulation** , and telerobotic applications. The company's products support concept and design verification; process verification; and...

**9/3,K/242 (Item 1 from file: 636)**

DIALOG(R)File 636:Gale Group Newsletter DB(TM)

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04599492 Supplier Number: 60123094 (USE FORMAT 7 FOR FULLTEXT)

**Spotlight; Space travel becomes a virtual reality.**

Porter, Stephen

Video Systems, pNA

March, 2000

Language: English Record Type: Fulltext

Document Type: Tabloid; Trade

Word Count: 1688

... rendering in the history of computer graphics and the largest scene ever built for a **virtual reality simulator** .

Among the software **vendors** that contributed

**9/3,K/243 (Item 2 from file: 636)**

DIALOG(R)File 636:Gale Group Newsletter DB(TM)

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04443817 Supplier Number: 55914195 (USE FORMAT 7 FOR FULLTEXT)

**SAE, DOE to Host Future Car Congress.**

Electric Vehicles Energy Network Online Today, pNA

Sept 29, 1999

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 260

... General topics will include clean and efficient fuels, advanced fuel-efficient and environmentally friendly vehicles, **virtual reality** modeling and **simulation** , supercomputer applications for combustion modeling, **marketability** and economic drivers for commercializing new technology, and advanced transportation technologies workforce for the 21st ...

**9/3,K/244 (Item 3 from file: 636)**

DIALOG(R)File 636:Gale Group Newsletter DB(TM)

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04069089 Supplier Number: 53548729 (USE FORMAT 7 FOR FULLTEXT)

**MATRA DATAVISION: Matra Datavision appoints new sales director.**

M2 Presswire, pNA

Jan 8, 1999

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 598

... CAD/CAM software company, before being recruited by Division Ltd, a

software developer specialising in **Virtual Reality** and **simulation** applications for the engineering **market** .

Within a year, Mr Tudberry had taken up the new position of Automotive Sector Manager...

**9/3,K/245 (Item 4 from file: 636)**

DIALOG(R) File 636:Gale Group Newsletter DB(TM)

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03851641 Supplier Number: 48377281 (USE FORMAT 7 FOR FULLTEXT)

**SENSABLE TECHNOLOGIES: Prosolvia Clarus announces Force Feedback software for 3D Touch technology**

M2 Presswire, pN/A

March 25, 1998

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 688

RDATE:160398

The **market** leader in **virtual reality** and visual **simulation** software for industrial users, today announced it has developed a software module, Oxygen Force Feedback...

**9/3,K/246 (Item 5 from file: 636)**

DIALOG(R) File 636:Gale Group Newsletter DB(TM)

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03788203 Supplier Number: 48205513 (USE FORMAT 7 FOR FULLTEXT)

**ACCLAIM LICENSES SCITECH DEVICE DRIVER FOR "CONSTRUCTOR"**

Multimedia Publisher, v9, n1, pN/A

Jan 1, 1998

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 678

... Calif. Contrary to popular belief, it shows significant growth and business opportunities exist in the **virtual reality** industry. The **Market** for Visual **Simulation / Virtual Reality** Systems is the result of methodical research, including interviews with industry leaders, and surveys of...

**9/3,K/247 (Item 6 from file: 636)**

DIALOG(R) File 636:Gale Group Newsletter DB(TM)

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03656181 Supplier Number: 47877848 (USE FORMAT 7 FOR FULLTEXT)

**HARDWARE NEWS - HP's VISUALIZE PxFl**

Computer Aided Design Report, v17, n8, pN/A

August 1, 1997

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 4623

... initially, HP is aiming the new product at manufacturing and scientific niches, ignoring the flight **simulation** and **virtual - reality** entertainment **markets** where Onyx is also king.

HP really wants to have the engineering mind share, essentially...

9/3,K/248 (Item 7 from file: 636)

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03625697 Supplier Number: 47808729 (USE FORMAT 7 FOR FULLTEXT)

**TGS INTRODUCES TOOL SET FOR SILICON GRAPHICS WORKSTATIONS**

Computer Workstations, v10, n7, pN/A

July 1, 1997

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 737

... financial visualizations over the Web using standard VRML.

"VRML 2.0 is clearly designed for **simulations** and **virtual reality** applications on the Web, which is an important **market** , but ignores the much larger market in data-driven visualization for engineering, scientific and business...

9/3,K/249 (Item 8 from file: 636)

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03478620 Supplier Number: 47172027 (USE FORMAT 7 FOR FULLTEXT)

**TGS OFFERS 3D-MASTERSUITE FOR UNIX AND WINDOWS**

Productivity Software, v10, n3, pN/A

March 1, 1997

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 627

... control for clipping, dynamic data updates and more.

"VRML 2.0 is clearly designed for **simulations** and serious **virtual reality** applications on the Web, which is an important **market** , but ignores data-driven visualization for engineering, scientific and business clients," said Terry Baker, president...

9/3,K/250 (Item 9 from file: 636)

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03461690 Supplier Number: 47134778 (USE FORMAT 7 FOR FULLTEXT)

**MHI, Sega eye theme-park partnership**

Japan Computer Industry Scan, pN/A

Feb 17, 1997

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 204

... they are studying a plan to link up in the Japanese and Asian theme-park **markets** .

They are considering the development of **virtual - reality** amusement machines such as spacecraft and aircraft **simulators** , with MHI responsible for hardware and Sega dealing with software, spokesmen for both companies said...

9/3,K/251 (Item 10 from file: 636)  
DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
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03352259 Supplier Number: 46892999 (USE FORMAT 7 FOR FULLTEXT)  
**SKYLINE TO USE CASH TO OPEN VR, SIM SITES IN NYC, CHICAGO**  
Multimedia Wire, v3, n224, pN/A  
Nov 15, 1996  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 181

... locations to generate \$5-\$7 million annually. The locations will feature dogfight, ski, and other **simulations** as well as **virtual reality** experiences, says Director of **Marketing** Eric Cohen.  
Consumers coming to the Skyline centers will pay per experience, Cohen explains, doling...

9/3,K/252 (Item 11 from file: 636)  
DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
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03331678 Supplier Number: 46851945 (USE FORMAT 7 FOR FULLTEXT)  
**Looking for Financing, Equity and Debt: PRODUCER OF VIRTUAL REALITY THEME PARK RIDES.**  
Financing, Companies Seeking: FirstList, pN/A  
Nov 1, 1996  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 139

(USE FORMAT 7 FOR FULLTEXT)  
TEXT:  
This company has a unique, proprietary design, based on military flight **simulator** technology, for the only **virtual reality** ride in the **market** which provides large-screen video images and actual "G" forces on the riders. Both are...

9/3,K/253 (Item 12 from file: 636)  
DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
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03319546 Supplier Number: 46822418 (USE FORMAT 7 FOR FULLTEXT)  
**REVOLUTION: 'What Everyone Wants' gets new name in Revolution redesign**  
M2 Presswire, pN/A  
Oct 23, 1996  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 568

... for-money' concept.  
The design team responded with a full presentation using a computer-generated **virtual reality** "fly-through". The whole **store** was **simulated** on computer with the team 'walking' through and refining the graphics and equipment.  
Revolution's...



9/3,K/254 (Item 13 from file: 636)

DIALOG(R)File 636:Gale Group Newsletter DB(TM)

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03183966 Supplier Number: 46520911 (USE FORMAT 7 FOR FULLTEXT)

**DIVISION LTD: Multi-user, visually-realistic VR for Microsoft Windows NT**

M2 Presswire, pN/A

July 3, 1996

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 727

... launched dVISE for Windows NT which for the first time brings high-quality, workstation-class **virtual reality** to the PC. dVISE for NT opens major new **markets** for PC-based **virtual reality** applications, including virtual prototyping for engineers and designers, **marketing** and promotional product presentations, accurate and detailed **simulations** for industrial training, and collaborative working across corporate Intranets and the Internet.

"Many of our...

9/3,K/255 (Item 14 from file: 636)

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03123673 Supplier Number: 46390108 (USE FORMAT 7 FOR FULLTEXT)

**MICROSOFT: Software alliance boosts Microsoft presence in the fashion retail market**

M2 Presswire, pN/A

May 16, 1996

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 938

... visual merchandisers to use digital images of garments and display equipment to create high-resolution, **virtual - reality in-store simulations**. These can be defined before garments have even been produced and are then used to...

9/3,K/256 (Item 15 from file: 636)

DIALOG(R)File 636:Gale Group Newsletter DB(TM)

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03026994 Supplier Number: 46180803 (USE FORMAT 7 FOR FULLTEXT)

**EMAP BUSINESS COMMUNICATIONS: Retail Solutions 96 brings technology into the hands of shop floor staff**

M2 Presswire, pN/A

Feb 29, 1996

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 562

... to transmit ideas from international fashion shows back to head office, or merchandisers can create **virtual reality simulations** of an ideal **store** using detailed images of next season's garments.

International Conference As part of a powerful...

9/3,K/257 (Item 16 from file: 636)

DIALOG(R)File 636:Gale Group Newsletter DB(TM)

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02958106 Supplier Number: 46023698 (USE FORMAT 7 FOR FULLTEXT)

**NOTEBOOK: MULTIMEDIA SOFTWARE BEING MARKETING BY CONSUMER ELECTRONICS MFRS ASSN**

Consumer Electronics, v35, n52, pN/A

Dec 25, 1995

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 96

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

Multimedia software that **simulates** mobile electronics installations is being **marketed** by Consumer Electronics Mfrs. Assn. (CEMA) at \$49.95. **Virtual Reality** Installer takes user through 15 levels of increasingly difficult installations and is "designed to prove...

9/3,K/258 (Item 17 from file: 636)

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02852060 Supplier Number: 45781883 (USE FORMAT 7 FOR FULLTEXT)

**EXECUTIVE SUITE: DISK DRIVE VETERAN THOMAS MAHER JOINS AVATAR AS EXECUTIVE VP**

EDGE: Work-Group Computing Report, v6, n277, pN/A

Sept 11, 1995

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 514

... of science degree in chemical engineering from State University of Iowa. He and his family **live** in Fremont, Calif.

**Avatar** designs, manufactures and **markets** to OEMs, the next-generation standard for high-performance, 2.5-inch, removable cartridge disk...

9/3,K/259 (Item 18 from file: 636)

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02741108 Supplier Number: 45562054 (USE FORMAT 7 FOR FULLTEXT)

**Everything you wanted to know about computer jargon**

Business Computing Brief, pN/A

May 25, 1995

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 2603

... accepts one computer's message, translates it into a format a recipient computer can understand, **stores** it and forwards it to the second computer when possible.

**Virtual reality** - computers which use powerful processing and graphics to **simulate** a real environment, such as the cockpit of an airplane, for training or entertainment.

Virus...

9/3,K/260 (Item 19 from file: 636)  
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02701101 Supplier Number: 45478635 (USE FORMAT 7 FOR FULLTEXT)  
**POWERPC: PSOSYSTEM RUNS ON MOTOROLA & IBM MICROPROCESSORS IN  
COMMUNICATIONS, MULTIMEDIA, AEROSPACE, AND COMPUTER PERIPHERALS**  
EDGE: Work-Group Computing Report, v6, n256, pN/A  
April 17, 1995  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 469

... months.

Key application areas for pSOSystem-PowerPC products include telecommunications--particularly large multiprocessing telecommunications switches, " **virtual reality** " **simulation** systems and multimedia environments. Multimedia presents a particularly interesting **market** for the pSOSystem -PowerPC products for two reasons: the chip's performance makes it a...

9/3,K/261 (Item 20 from file: 636)  
DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
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02584592 Supplier Number: 45221384 (USE FORMAT 7 FOR FULLTEXT)  
**Whatever next?**  
Business Computing Brief, pN/A  
Dec 22, 1994  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 438

... work dreaming up the next science fiction-turned-science truth inventions.

Take, for instance, the **virtual reality shopping mall** . Using a joystick and TV screen, home **shoppers** can "walk through" **simulated** environments, entering shop doors presented just as they are seen in real life. Once inside...

9/3,K/262 (Item 21 from file: 636)  
DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
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02475870 Supplier Number: 44964045 (USE FORMAT 7 FOR FULLTEXT)  
**DIGITAL'S ALPHA AXP SYSTEM POWERS VIRTUAL REALITY ENTERTAINMENT SYSTEM WITH  
WIDESPREAD COMMERCIAL APPEAL**  
Multimedia Publisher, v5, n9, pN/A  
Sept, 1994  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 358

... either play against the computer or against each other.

SyberTrek AG, the technology leader in **Virtual Reality Simulation** Systems, is also exploring industrial **market** applications such as flight

simulators for the system.

Merkur Spielothek is part of the Gauselmann-Group, the largest coin operated...

9/3,K/263 (Item 22 from file: 636)

DIALOG(R)File 636:Gale Group Newsletter DB(TM)

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02389855 Supplier Number: 44722713 (USE FORMAT 7 FOR FULLTEXT)

**Business Services: Imaging products unit, SDI Virtual Reality Corp. and Ball Aerospace & Communications Group**

Mergers & Acquisitions in Canada, v6, n6, pN/A

June, 1994

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 71

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

...cash and 480,000 common shares. ACQUIROR SIC: 7372. SDI develops specialized software used for **virtual reality simulation** . **VENDOR** : Ball Aerospace is a unit of Ball Corp.

9/3,K/264 (Item 23 from file: 636)

DIALOG(R)File 636:Gale Group Newsletter DB(TM)

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02282745 Supplier Number: 44406446 (USE FORMAT 7 FOR FULLTEXT)

**GREAT FUTURE FOR VIRTUAL REALITY MARKETS PREDICTED**

Imaging Update, v4, n2, pN/A

Feb, 1994

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 195

... same period and software rising from 26 to 28 percent, says the report, U.S. **VIRTUAL REALITY HARDWARE, SOFTWARE, SYSTEM AND SERVICE MARKETS** .

Growth will accelerate in 1994 and continue on an ascending curve through at least 1997. Current applications showing the greatest promise are entertainment, training and **simulation** , computer-aided design (CAD), visualization and architecture. The **virtual reality market** is constrained today largely by high entry-level costs, with a complete VR environment - including...

9/3,K/265 (Item 24 from file: 636)

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02282242 Supplier Number: 44405820 (USE FORMAT 7 FOR FULLTEXT)

**VIRTUAL REALITY MARKETS TO GROW 12 TIMES AND TOP \$1 BILLION BY 1997**

CAD/CAM Update, v6, n2, pN/A

Feb, 1994

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 195

... curve through at least 1997. Current applications showing the . greatest promise are entertainment, training and **simulation** , computer-aided design (CAD), visualization and architecture. The **virtual reality market** is constrained today largely by high entry-level costs, with a complete VR environment - including...

**9/3,K/266 (Item 25 from file: 636)**

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02107974 Supplier Number: 43906817 (USE FORMAT 7 FOR FULLTEXT)

**ISDN, VIRTUAL REALITY ALLOWS TOUR OF 11TH-CENTURY FRENCH CHURCH**

ISDN News, v6, n12, pN/A

June 16, 1993

Language: English Record Type: Fulltext

Document Type: Newsletter; Trade

Word Count: 1209

... demonstrated that 64 Kbps is adequate for networking an architectural "walk-through" application, but the **simulation** is not true **virtual reality** , according to Clive Jones, a **marketing** consultant with Division Ltd., a leading supplier of VR systems.

"As far as we are...

**9/3,K/267 (Item 26 from file: 636)**

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01800364 Supplier Number: 43027975 (USE FORMAT 7 FOR FULLTEXT)

**TECHNOLOGY STRATEGIES: VIRTUAL REALITY SYSTEM FOR DATA PRESENTATION USED BY TRADERS, MANAGERS**

Investment Management Technology, v1, n18, pN/A

May 29, 1992

Language: English Record Type: Fulltext

Document Type: Magazine/Journal; Trade

Word Count: 790

... Ridder Inc.'s Digital Data Feed into a virtual reality engine from Sausalito, Calif.-based **virtual reality** developers Sense8 Corp.

The engine generates the **simulations** that represent **market** conditions, redrawing the scenes thirty times per second, says Maxus executive director Paul Marshall. The...

**9/3,K/268 (Item 27 from file: 636)**

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01450275 Supplier Number: 41952891 (USE FORMAT 7 FOR FULLTEXT)

**W INDUSTRIES MAKES VIRTUAL REALITY A REALITY AT GBP20,000 Leicester-based W Industries Ltd on Friday launched Virtuality**

Computergram International, pN/A

March 25, 1991

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 402

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

...for games arcades, which costs from GBP20,000, is a third of the price of **simulation** games that **vendors** claim to carry " **virtual reality** " status. **Virtual Reality** is a much-hyped concept -to experience it the user must be totally immersed in...